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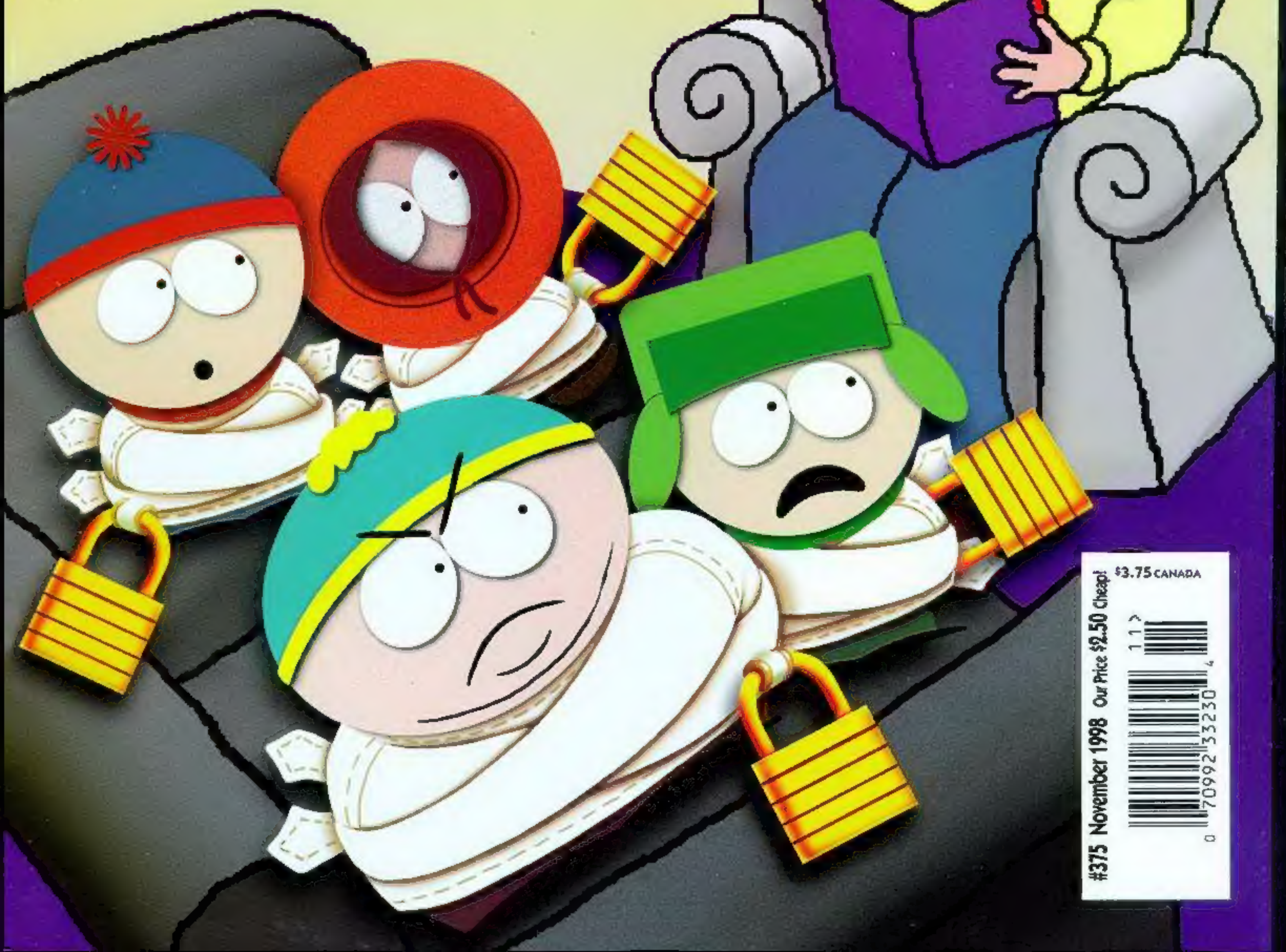

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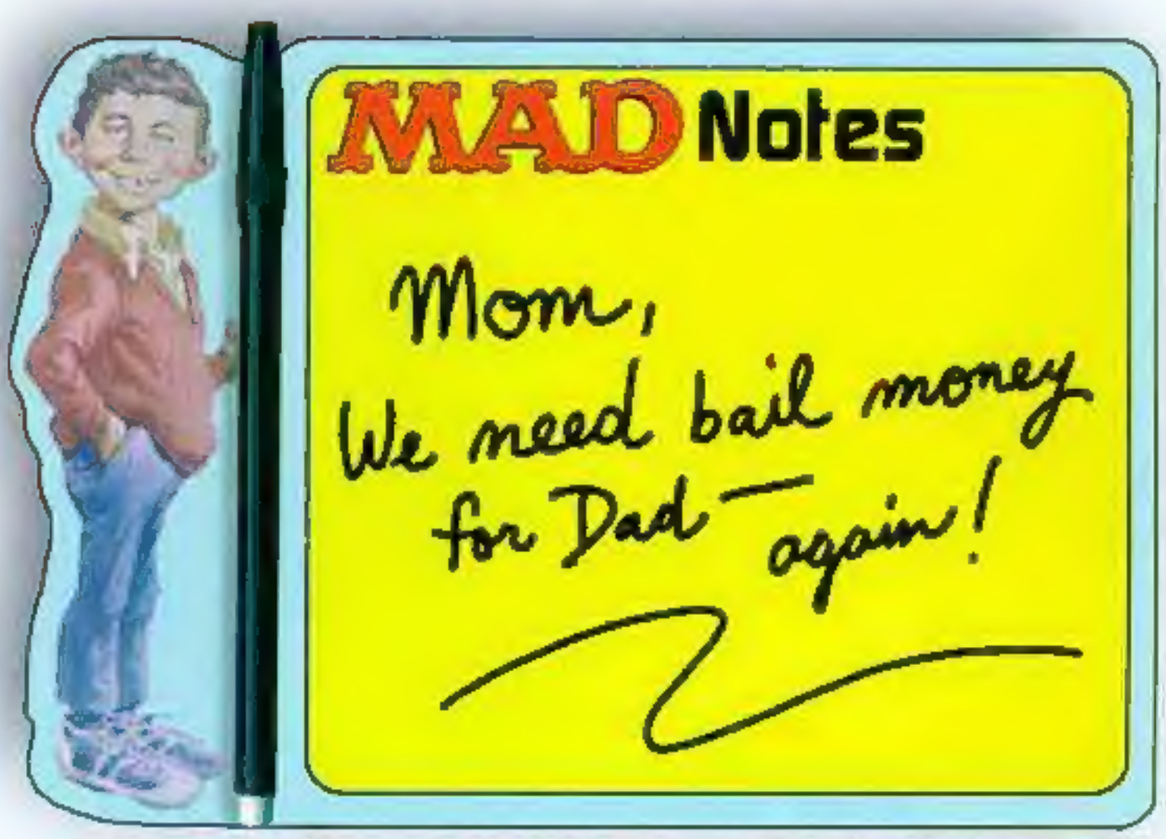

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MAD

NOVEMBER 1998 NUMBER 375

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Printed in U.S.A.

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FRONT COVER ARTIST: SAM VIVIANO

MAD #376
ON SALE
NOVEMBER 17!

THIS GUN'S FOR IRE

Young people reading your magazine may be misled by misstatements of facts. I refer specifically to the story "If Bill Clinton Had Been President Through History" (MAD #371). You say that John Wilkes Booth fired a flintlock derringer and that Matthew Brady photographed flintlock weapons. No! Percussion caps had mostly replaced flintlocks by the Civil War. Booth's derringer was a .44 caliber that used percussion caps.

Andrew Lutes
Mansfield, OH

Drewski — After reading your historical masterpiece of a letter we wanted to put a flintlock .45 Magnum to *our* head! In fact, if Lincoln himself had read your letter he would have removed his stovepipe hat and blown his own brains out, successfully eliminating middleman Booth! Your name is Dr. Mudd around the MAD offices, history boy! —Ed.

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 375, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

BETTER TRANSLATE THAN NEVER

On the Letters Page in Issue #371, a man named Tom Anderson writes that he had a short conversation in English with Antonio Prohias. This might not be the truth, because from what I understand Mr. Prohias spoke no English.

Erik Staiger
Riverside, CA

Muchas gracias por tu lettero, Eriko! Su el wrongo! Señor El Tom es correcto! Señor Prohias esta muy fluento en el toungo Ingles! Tu es loco en la cabeza! Ciao! —Eduardo.

NASCARPING

In the story "200 Laps in the life of a NASCAR Fan" (MAD #371) I was offended when you said that finding a NASCAR fan with legible penmanship was difficult. Only a few NASCAR fans are rednecks who marry their cousins and only a small fraction of their teeth haven't rotted or been knocked from their heads. Most others are in some way related to the fans mentioned above, or get drunk with them. Other than that, I couldn't believe how accurate it was!

Leslie Chamberlain
Kalamazoo, MI

Chambermaid — Call us crazy city slickers, but from where we sit, one juiced-up, toothless, inbred NASCAR fan from a backwater state is one too many! Say hi to Jeff Gordon for us! —Ed.

MAD BLURBS

Actual quotes that prove the world is going MAD

This Month: John Goodman

"Moving briskly across Madison Avenue, he passes the offices of MAD, the magazine that formed his boyhood consciousness. In the backwater of Affton, Missouri, MAD was the only cultural event of the month. 'I got my education from MAD,' Mr. Goodman says. 'If I didn't get a joke, I'd consult the encyclopedia.' From MAD he learned smart-aleck skepticism, suspicion of authority figures and Yiddishisms like furshlugginer (sic) and potrzebie."

— Excerpted from the New York Times, March 8, 1998. Written by Franz Lidz.

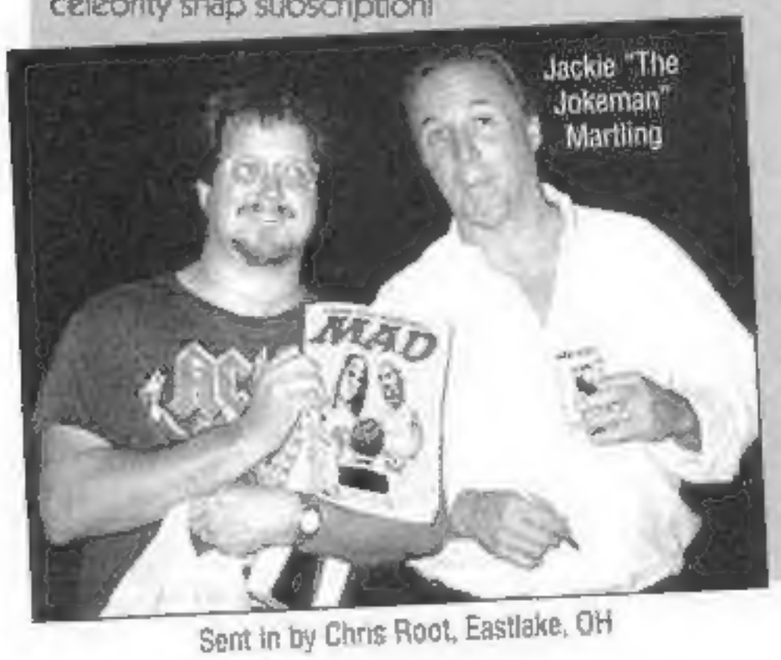
MAD CELEBRITY SNAPS? YOU DECIDE

A MAD conundrum! Rarely has a decision so divided MAD's editorial staff as did this month's hat trick of "Celebrity Snaps." The controversial question is this — Do Howard Stern's lackey Jackie "The Jokeman" Martling, former child actor Butch "Eddie Munster" Patrick and that big guy who played Chief in *One Flew Over the Cuckoo's Nest* qualify as genuine, bonafide celebrities? We're at a loss, so you decide! Fill-in the coupon to determine which, if any of these lucky readers will get a free celebrity snap subscription!

Howard Stern's lackey Jackie "The Jokeman" Martling	☐ yup, he's a celeb ☐ nope, no way no how
Former child actor Butch "Eddie Munster" Patrick	☐ yup, he's a celeb ☐ nope, no way no how
That big guy who played Chief in *One Flew Over The Cuckoo's Nest*	☐ yup, he's a celeb ☐ nope, no way no how

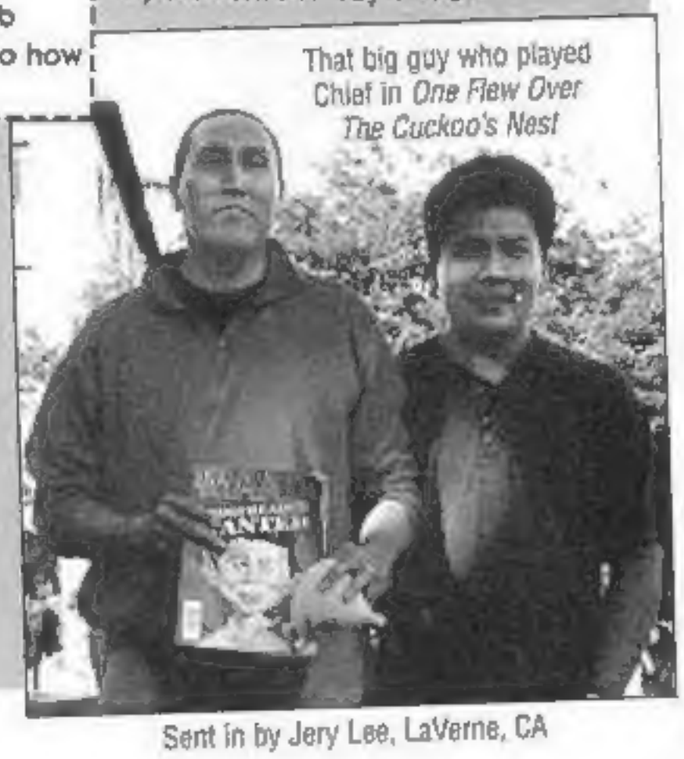
Send coupon or facsimile to:
The MAD Conundrum Attn: Amy
1700 Broadway
New York, NY 10019

All Ballots Must be Postmarked By November 15, 1998!



Sent in by Chris Root, Eastlake, OH

Sent in by Greg Dwyer, Davenport, IA



Sent in by Jery Lee, LaVerne, CA

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SEND ALFRED E-MAIL VIA AMERICA ONLINE! KEYWORD: MAD MAGAZINE

VISIT THE MAD WEB SITE! http://www.dccomics.com/mad/

PUTTING IN HIS 99¢ WORTH

I just read the "Merely 99¢ Store" flyer (MAD #371). You perfectly described a dollar store in very good detail. Did the writer of this parody actually go into a dollar store to research it, or is he like me and shops in one every week?

Danon Hall
Chadwick, MO

Dano — Unfortunately, due to the stingy pay rates set by the corporate weasels for MAD writers, 99¢ stores are a touch beyond writer Scott Maiko's limited means! Scott's more of a church rummage sale and $1.99 all-you-can-eat buffet kind of guy! Look for Scott at your next church potluck dinner. He'll be the one trying to sneak out with a pork chop in his pants! —Ed.

STRIKE A POE

In MAD #372, you printed a spoof of Poe's classic poem "Annabel Lee" ("The Stalking of Pamela Lee"). Being a classic literature lover, I should have been repulsed that you would print such an insult to the greatest writer in history, but I loved it!

Kristi Usher
Royal Oak, MI

Usherette — We couldn't agree more that Poe is one of the greatest writers in history. In fact, he is number four on our list of the six greatest writers in history. In case you're interested, our other five (in no particular order) are: Jackie Collins, Anonymous, Scott Maiko, "Ziggy" creator Tom Wilson and Noah Webster. Thanks for writing! See ya at the library! —Ed.

"SOUTH PARK TOYS AND PRODUCTS"

You made a huge error in "*South Park* Toys and Products Coming to a Shelf Near You" (Issue #371). On page six, you show Mr. Garrison on the Trivial Pursuit product. It shows Mr. Garrison with Mr. Hat on his left hand. On the show, Mr. Hat is on his right hand.

Donald Ford
Dallas, TX

Donny — Thanks for writing! We have one question for you: where's *your* hand?! —Ed.

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ON SALE NOW!

ALL THE FUN OF THE MOVIES, ONLY WITHOUT THE STICKY FLOORS!

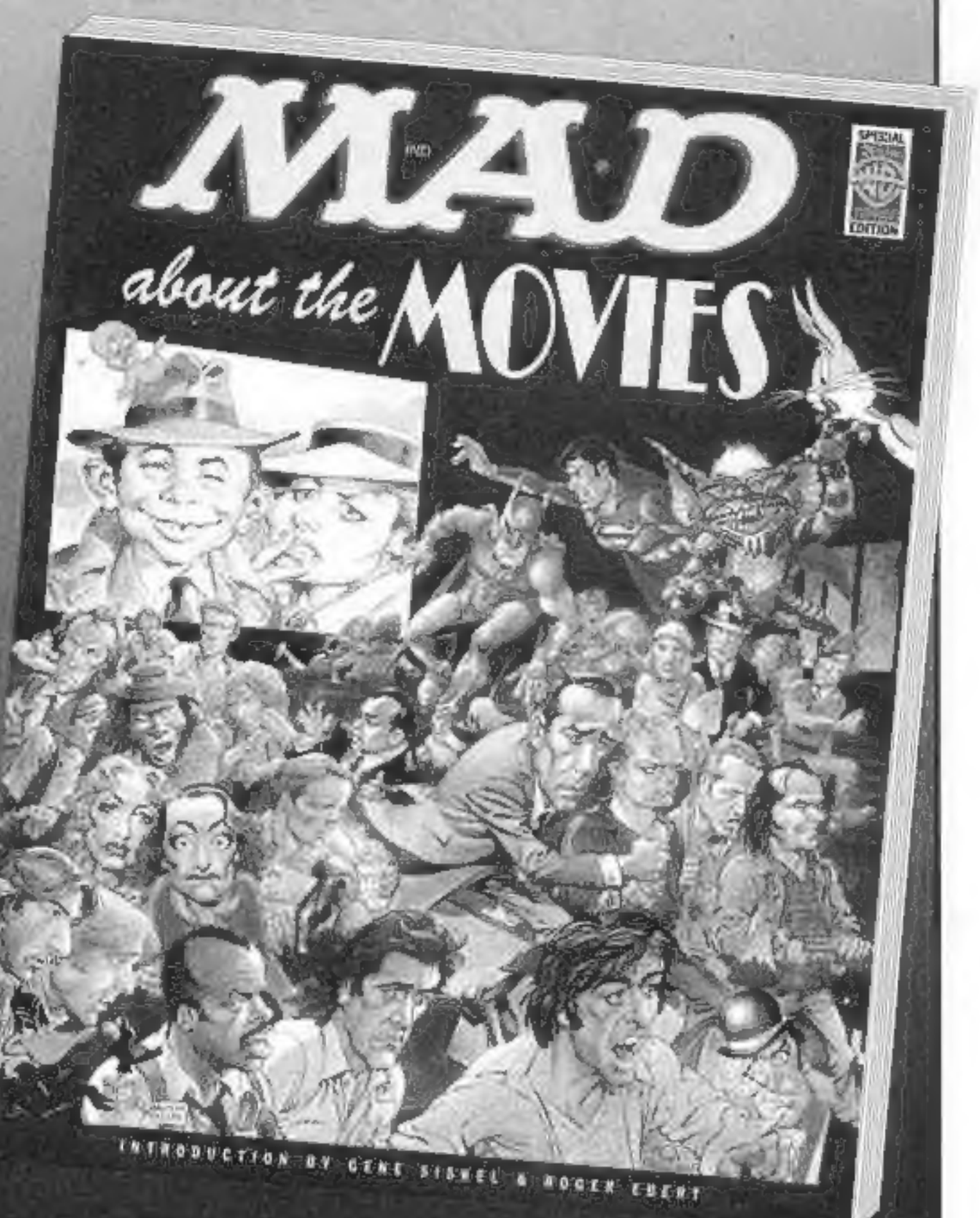
Ecch-rated satires of nearly 40 Warner Bros. films, perpetrated by the Usual Gang of Idiots!

Critics rave:

"Every once in a while a book comes along. This is such a book!" Hecky Peckersmith, Peckersmith Press

"I love this book! It's hilarious!" Herb Stickel, Herb's Favorable Review Service, Inc.

"From beginning to end, it was one page after another!" Max Korn, The Max Korn Entertainment Newsletter



On sale now at your local bookstore!

IT TOOK THEM OVER A DECADE, BUT COMEDY CENTRAL HAS FINALLY HIT IT BIG! THEIR CRUDELY ANIMATED SQUIGGLEFEST, "DR. KATZ, PROFESSIONAL THERAPIST," HELPED PUT THE CHANNEL ON THE MAP, AND

DR. KATZ, PROFESSIONAL SOUTH

Mr. Hanky, The Christmas Poo says "Heigh-dee-Hi, Boys and Girls! EAT ME!! The Mr. Hanky Chocolate Bar"

Goin' down to ***South Park,*** *Gonna leave* ***good taste behind!***

BATHROOM HUMOR *EVERYWHERE,* *CHEESY,* ***THIRD-RATE ANIMATION!***

Insert HOMOPHOBIC REFERENCE-of-the-week HERE

STOP

SOUTH PARK

KENNY

KENNY

KENNY

KENNY

KENNY

KATHIE LEE — ALMOST!

SOUTH PARK THIS EXIT

ARTIST: GREY BLACKWELL WRITER: MIKE SNIDER

THEIR EVEN MORE CRUDELY ANIMATED SWEARFEST, "SOUTH PARK," MADE IT FAMOUS! PROBLEM IS ALL THEIR OTHER SHOWS ARE TOTAL CRAP CAKES, WHICH IS WHY THEY SHOULD COMBINE THEIR TWO HITS TO CREATE...

THERAPIST MOVES TO...

PARK

Watch! "Jesus and His Pals"
Monday at 9 p.m. on
The Gratuitous-Blasphemy Channel
Goin' down to South Park, even ugly to the blind!
RACIST JOKES AND ETHNIC SLURS, KIDS WHO SWEAR LIKE @#%!-ING SAILORS!
STARVIN' MARVIN's Rib Joint
ELEMENTARY R-1
Uh, Dad, tell me again why we're moving (gulp) here!!?
Ben, South Park is a virtual mother lode for a psychologist. There are more mentally-unbalanced people here, per capita, than anywhere else on Earth, except possibly a taping of The Jerry Springer Show.
Wow! But what about your old practice back home?
I believe my job there is finished.
You mean you cured all your patients?
No, I mean my job is FINISHED. My patients got together and realized they'd been paying me for years and I hadn't helped any of them one bit.

Well, **Dr. Katz,** lemme be the **first** to say **welcome aboard!** I'm **sure** you'll **love it** in **South Park,** although it's been kind of a **strange week** here!

Exactly what do you **mean** by **"strange"?**

It's **already Wednesday** and we **haven't** had a **single person explode,** turn into a **giant zombie,** or get an **anal probe** by **space aliens!**

Anal probe? Sorry, that's, uh, not my **area** of **expertise.** I **could** give you a **referral.**

You **sure** have your work **cut out** for **you!** This **place** is **full** of **wackos** and **nut-balls!** Right, **Mr. Hat?**

Yep! You **bet-cha, Mr. Garrison!**

Suddenly, the **idea** of **listening** to **Richard Lewis whine** about his **prostate** for an **hour** doesn't seem **so bad.**

So, **Eric,** your **file** here says you have a **problem** with **anger.** Is that **true?**

You **@#$* bald, middle-aged @#$%-er!!** Taking me away from my **Cheesy Poofs,** all for some lame **@*$# gab-fest!** Why, I oughta **@#$%** you right in the **#$%*!** AAAH! **AAEEEIII!!!**

Um, I'll take that as a **"yes."** Could I, uh, **offer** you some **orange juice** and **Ritalin?**

Okay, **why** are you **so angry?**

All the **other kids HATE me!**

Because you're **selfish, mean** and **bigoted?**

No, because I'm **better** at all **those things** than **they are!**

CARTMAN, ERIC VOL. 456

This is my **earliest memory,** Doc...

Hey, *(goo-goo)* look at that **FAT-ASS!**

Yeah, he's such a **FAT-ASS** that whenever people **look at him,** they say, **"Geez!** What a **FAT-ASS baby!"**

See?

Geez! What a **FAT-ASS Baby!**

STAN KYLE ERIC KENNY

Hey, that was **kinda catchy!** Let's do those **same lines** of dialogue on **EVERY episode!**

Sure! Beats having to **come up** with **all-new material** each week!

Hey, **Kyle,** who's that **big, dorky-looking kid** next to **you?**

You mean **this one?** His name's **Ben!** He and his dad just **moved here** and guess what? They're **Jews — like me!**

Another **Jewish family** in **South Park?!** That **doubles** the **Jewish population!** You know what that **means?**

Yeah! It means we get to do **twice** as many **anti-Semitic jokes** as before! **Sweet!**

Oy.

LATER THAT DAY...

Uh, **hi, Laura!** It's me, your **Lover B —**

Mmm, mmm, ***baby, baby,*** *Lemme be your* ***Ebony Love Machine,*** *aieee, I wanna do the* ***"UNH! UNH! UNH!"*** *to ya* ***all night long!*** *Oh* ***yeahhhhh!!!***

Oh, Chef! **Take me!** Take me **now!**

Wow, **he's good!** In one **fell swoop,** he gets the **girl** and **turns back 50 years** of **progress** in the war against **racial stereotypes!**

Welllll, sure — **normally** it's **not good** for one's **self-esteem** when people treat them like a **piece of @#$!%** —

— b-b-but you **ARE,** um, a **piece of @#$!%,** Mr. Hanky.

And, **please!** Could you, um, get **off the couch** and **back** on the **papers?!** I'm getting a lot of **complaints** from my **other patients!**

Cuckoo!

13

TITANS

Oh, **come on now,** Kenny, that's just your **imagination.** You couldn't **possibly get killed** every—

Rmmmph, **grmp,** frrrm, **grmp! Mermphg,** rmm, glmph! **Mrmm, prmfpmg** crm?

BOING!
RAAAARGH!
BOING!
POP!
DIPLOMA
AAAAARGHH!!!!!
Oops! **Broke my pencil.**
SLICE!
SNAP!

Oh, my **God!** I **killed Kenny!!!**
YOU BASTARD!!!
Big deal. I killed him TWICE already— and that was just **BEFORE Lunch!**
DIPLOMA
JONATHAN KATZ
UNIVERSITY OF THE RIMSHOT

L-l-listen, guys: take me **back** — I'm **begging you!** I'll **treat you** all for **free!** I'll even let you use your **lamest stand-up material** during **therapy sessions** —
— Those **bad 7-11 gags,** that moldy **"N.Y. vs. L.A." schtick,** even those God-awful **"VCR flashing 12:00"** jokes that people **stopped laughing at** in **1986** — just **please, please, PLEASE** get me out of this **crazy place!!!**
EMO
JUDY
BOB
CAT

ONE FINE DAY AT THE CANDY STORE

ARTIST· MONTE WOLVERTON WRITER JAY LYNCH

ALTERED EGOS DEPT.

Someday, advanced computer technology will exist to expose a celebrity's true nature through digital anthropomorphizing transmogrification! Until then, we're stuck with...

Dick Clark & Ed McMahon

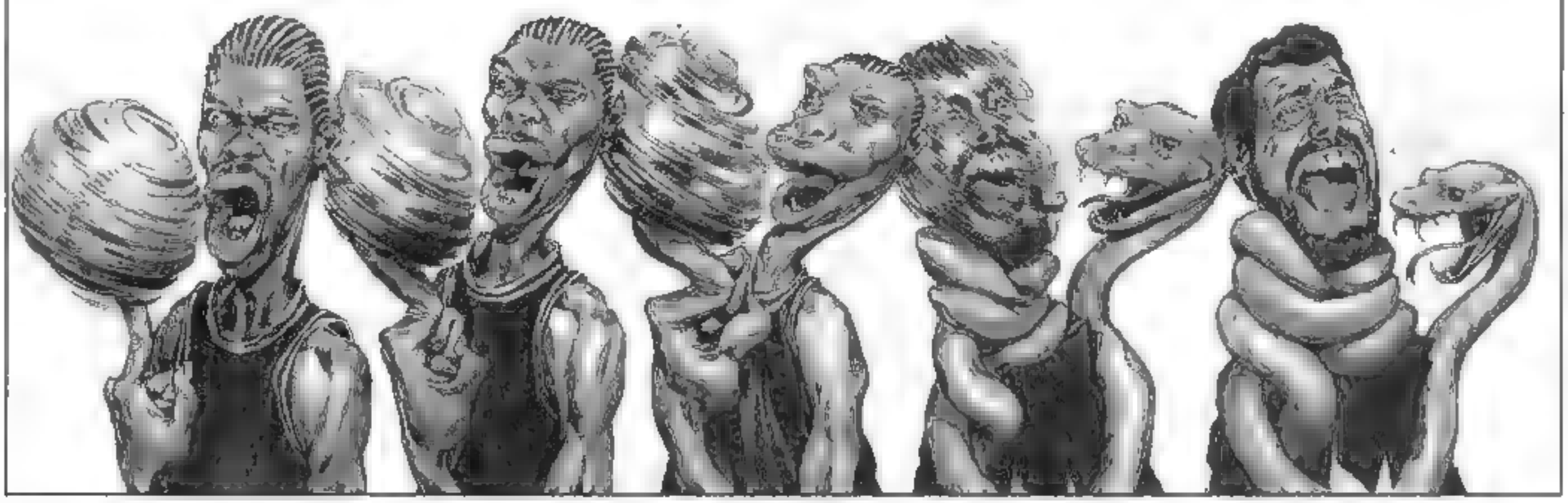
Dr. Jack Kevorkian

Monica Lewinsky

ARTIST: HERMANN MEJIA WRITER: DUCK EDWING

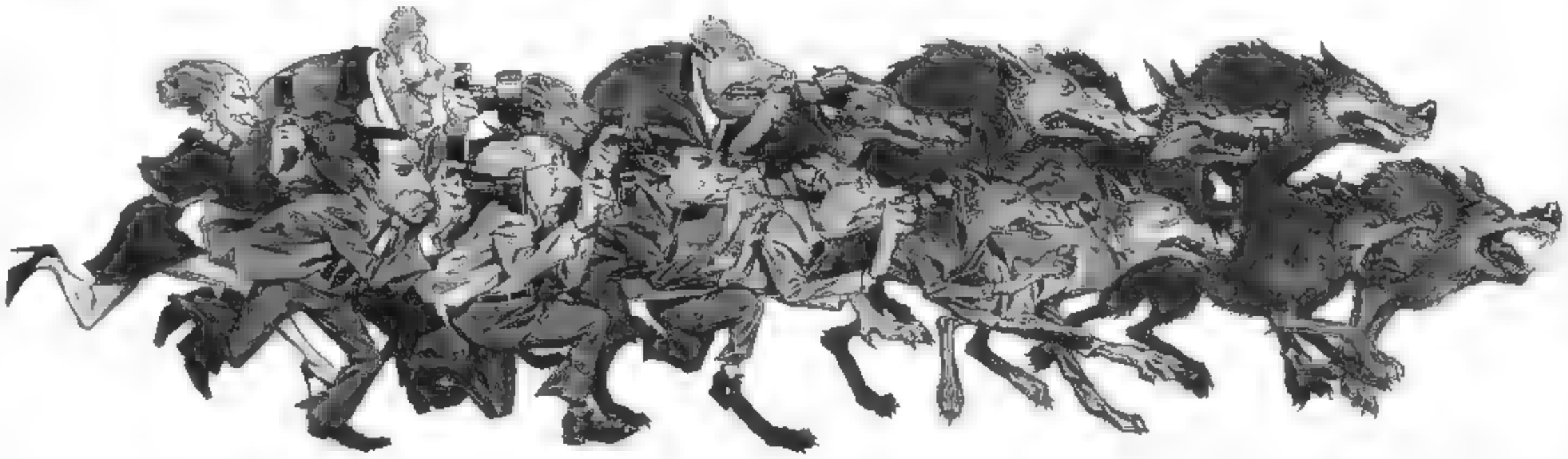
MORPHS

Latrell Sprewell



Al Gore

The Paparazzi



Every year toy manufacturers spend millions of dollars developing new toys for yet another new generation of fun-craving kids. Too bad these misguided merchants of mirth are wasting their time and money, because the best toys never go out of style. They just need a little tweaking to make them relevant to today's perverse world! It's with this in mind that we present...

UPDATING

SEX CHANGE OPERATION

Boys will be boys— unless they'd rather be girls! Hey kids! Now you can prepare for a lucrative career in the field of gender bending!

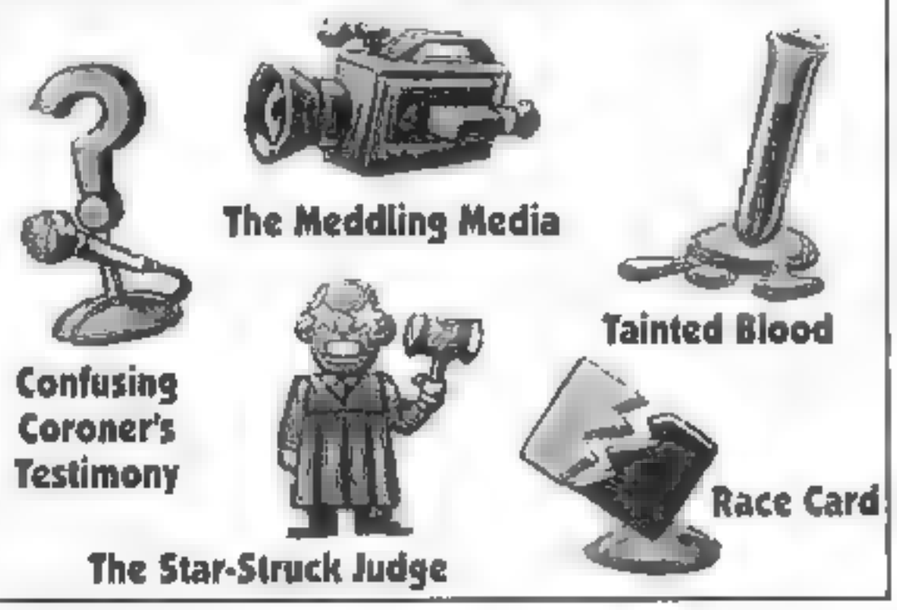
You're the Doctor, so sharpen up your scalpel and help "Roberta" (don't call her "Robert" anymore) fulfill his—er, HER dream! Carefully remove the offending organ and add the appropriate appendages without setting off the buzzer and free the woman trapped inside the man! For an even tougher challenge, try turning "her" back into a "him" before he—uh, she— or whatever it is, goes home for Thanksgiving!

Clue The Modern Justice Edition

It was the **racist cop,** with the **tainted blood sample,** in the **FBI crime lab!**
No, it was the **slick attorney,** with the **race card,** in front of the **juror's box!**

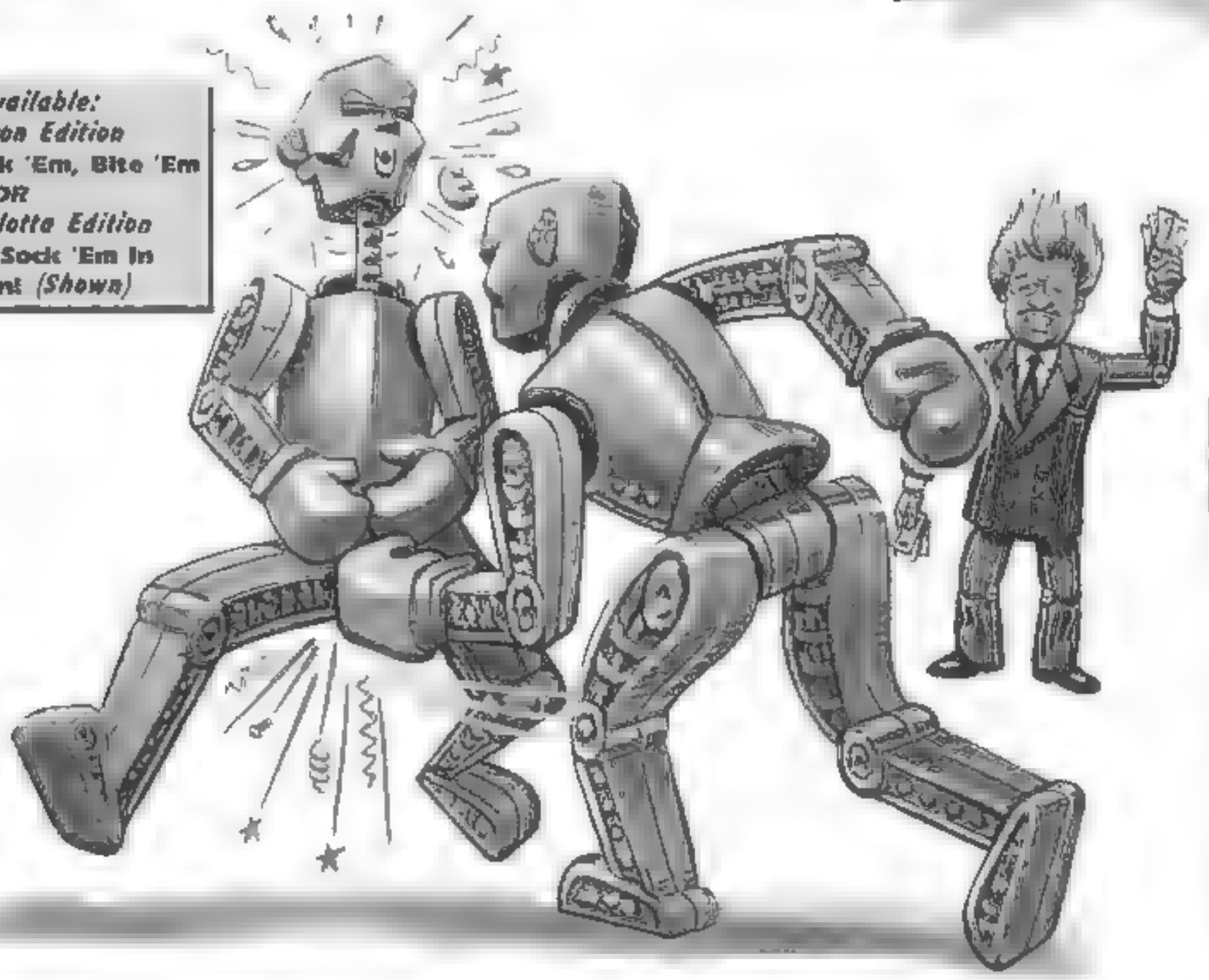
Sure, the original Clue was fun to play, but it required a lot of patience and skill to solve the crime. Now comes this new version with clues so obvious that any moron can figure out whodunnit before the game's even set up! The object of this new game is to make sure the bungling cops, incompetent prosecutors, clueless judges and idiot jurors don't blow your case! Good luck, but remember — the odds are against you!

Check out our ALL NEW GAMEPIECES...



CLASSIC TOYS

Now Available:
Mike Tyson Edition
Rock 'Em, Sock 'Em, Bite 'Em
OR
Andrew Golotta Edition
Rock 'Em, Sock 'Em In the Groin! *(Shown)*

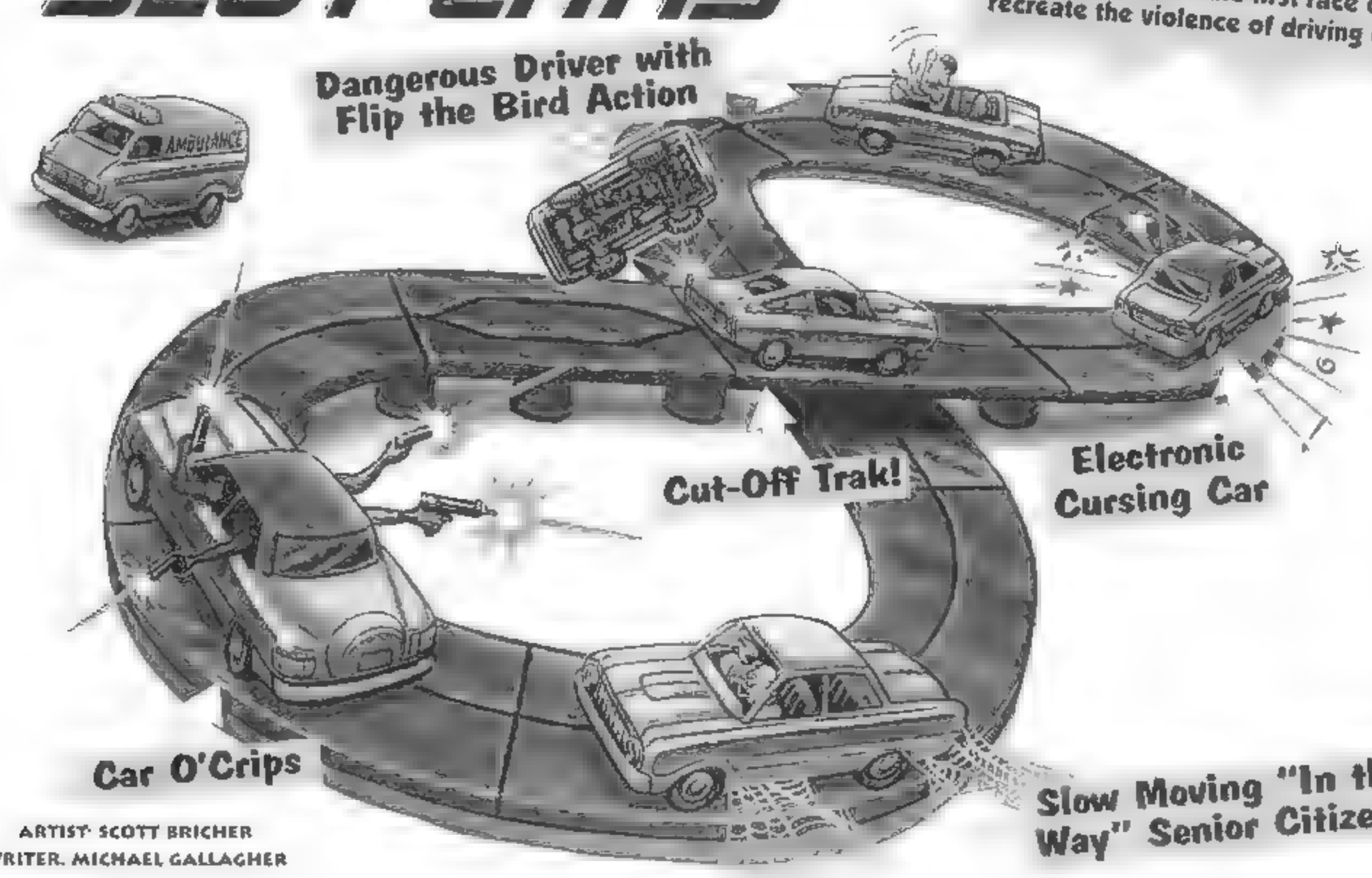


BEAT 'EM, CHEAT 'EM ROBOTS

Now you can experience all the blood, sweat and rule-breaking of professional boxing! Each of these unique playsets features one of boxing's sleaziest dirty fighters! So go on, bite him in the ear! Punch him in the groin! Remember, it's not cheating unless you get caught — and if you do get caught, you can always find work with the WWF! (Swindling Don King Action Figure sold separately.)

ROAD RAGE SLOT CARS

"Learn how to drive, you moron, or get the #@!* off the road!"
Finally, here's the first race car set that lets you recreate the violence of driving on America's highways!



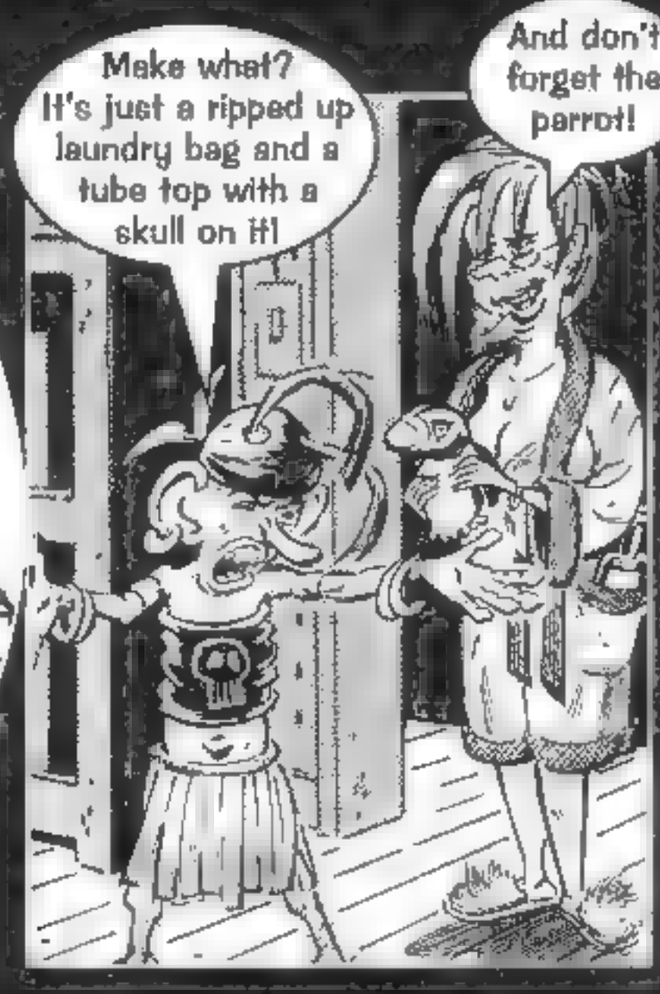
When some jackass passes you on the right, get revenge by pumping his forehead full of lead! Teach that slow-moving senior citizen how to drive by bumping her off the road and over the railing! Comes with over 50 dangerous ways of causing fatal accidents! (Ambulance sold separately.)

ARTIST: SCOTT BRICHER
WRITER: MICHAEL GALLAGHER

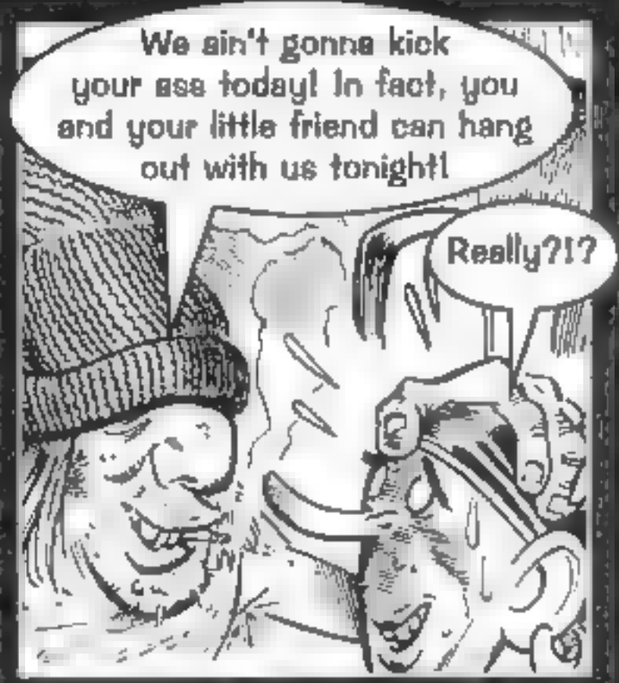
ANGSTER'S PARADISE DEPT.

MONROE &

Nothing is as scary as that certain night in October when the cold wind blows and everything's all orange and black! Forget the ghosts and the goblins, if you want terror read on!



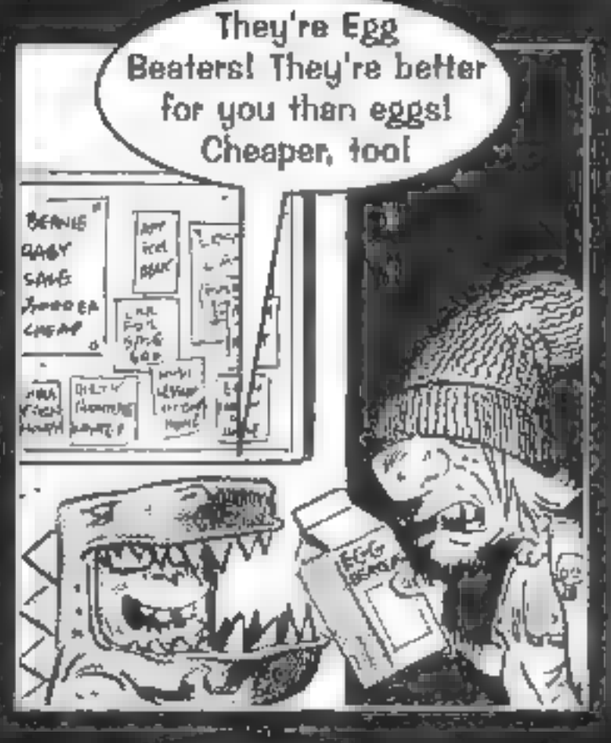
Parrot? It's a Beanie Baby!
You know how much a real parrot costs?! Listen, sorry your old man ain't sending us fancy-latex-mask-type money, but this is it! Wear it, or I start bawling!

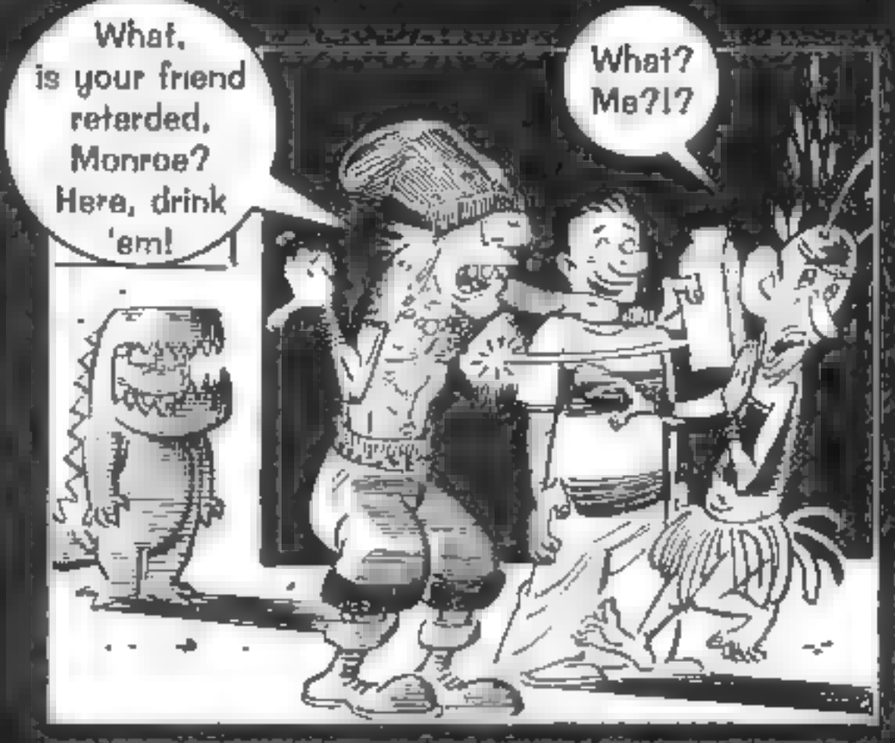


Well, we can't chuck 'em and since they're so good it'd be a shame to waste them! Then we can go to the party!
Godzilla laid eggs in Madison Square Garden!

...HALLOWEEN

ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI





Godzilla hate weak human!

giggle

HARRFF!

I like your tail!

Yours is nice, too!

Oh, you're funny!

Hey, Monroe, check it out! I guess size DOES matter!

It does to me and my friends! Come on! I have someone for you to meet! She's gonna love you!

I'm outta here!

Screw it! I might as well get some candy!

Goodbye "apple boy"! HA HA HA!

Trick or treat!

Hello there, little b– um...aren't you a little old for this?

Look lady, I've had a rotten night! Just give me the damn candy!

Well, someone's a grumpy-doodle! Aw, this'll cheer you up – it's a nice apple!

Just looking at this apple makes me wanna blow chunks!

Maybe I'll nail Walter with it when he — ARRGGG!!

PACK!

SPLOC

Sheesh. Thanks. It's – hey!

Good one, Walter.

Toss!

Thanks, Dylan! But I missed the house and hit Monroe!

SPLOOT!

I know.

TOSS

BILL WRAY

THE ABC'S OF 15 MINUTES OF FAME VOLUME III

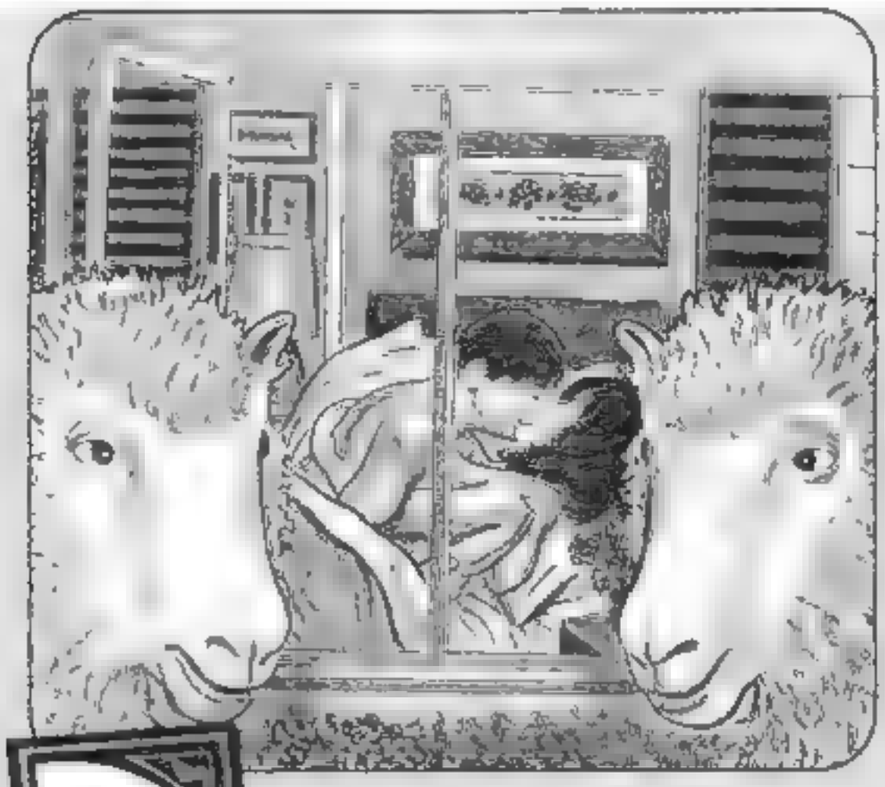
A couple of years ago, we proved that Andy Warhol was right when he predicted that everyone will be famous for 15 minutes. And now we're back with a new collection of fast-fading celebs and such, as we offer up...

A is for Autumn
Who caused quite a clamor;
She blackmailed Bill Cosby,
Wound up in the slammer.

ARTIST: DREW FRIEDMAN WRITER: FRANK JACOBS

B is for Buddy
By Clinton was tutored;
Which raises the question –
Which one should be neutered?

C is for Cattlemen
To Oprah's relief,
The judge said they had
No legitimate beef.

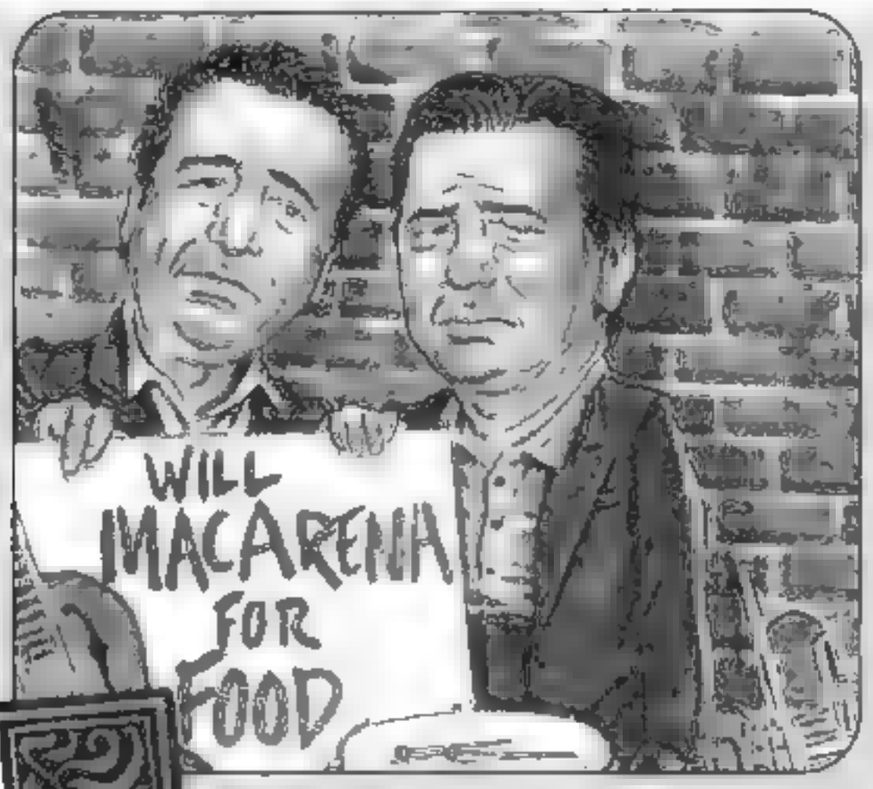


D is for Dolly
Thank God, we can say
Human moms prefer mating
The old-fashioned way.

E is for Earl
A blackhearted knave.
Charging tourists admission
To visit Di's grave.

H is for Heaven's Gate
Gone the way of all Flesh;
For more on cult wackos,
See "K for Koresh."

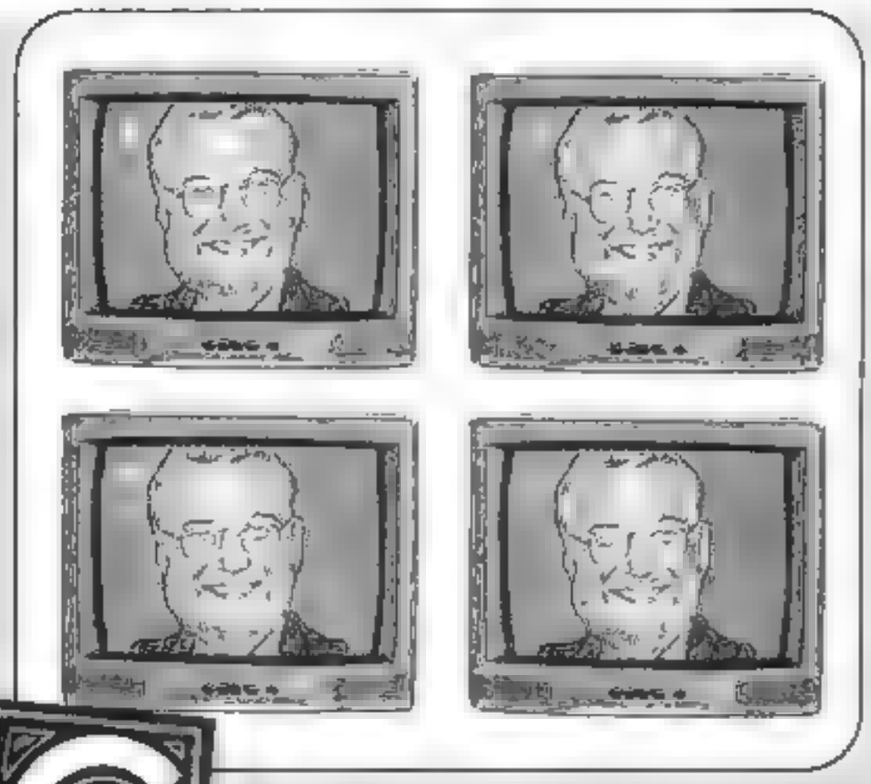
I is for Independent Counsel
Probed Clinton's affairs;
Got sworn statements from Bimbos,
Found nobody cares.



L is for Los del Rio
In thin air they did vanish:
Can anyone say
"One-hit wonders" in Spanish?

M is for McCarthy
Jen flopped on the air;
Might have had a success
If she'd done the show bare.

F is for Flinn
Who might be flying yet
If the joystick she played with
Had been in a jet.



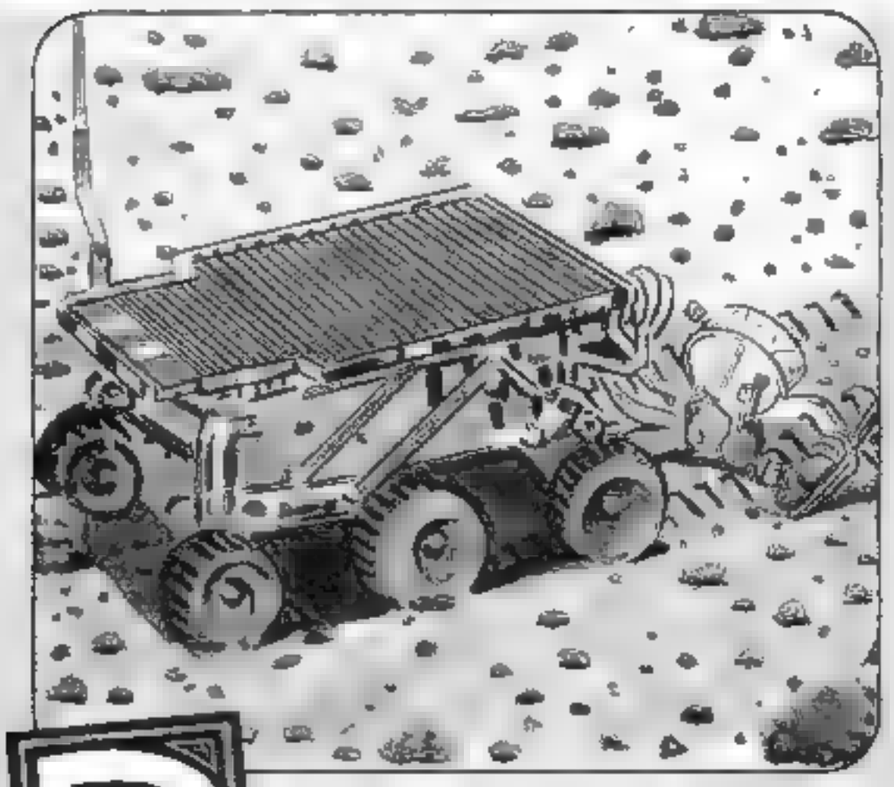
G is for Ginsburg
On talk shows galore —
A third-rate attorney,
A media whore.

J is for Jerky Boys
Whose phone-schtick struck Gold;
Fans soon had their number
And put them on hold.

K is for Koresh
Stood off Federal troops;
Eighty-six wound up dead;
Janet Reno said, "Oops."

N is for Nanny
Whose case caused a fuss;
Beat the kid and the rap —
How'd she do it? Beats us.

O is for Olympic Bomber
Poor Jewell took the heat;
He's suing and winning —
Hey, ain't revenge sweet!



P is for Pathfinder
Cruised Mars for a spell;
Might be functioning still
If they'd used Duracell.

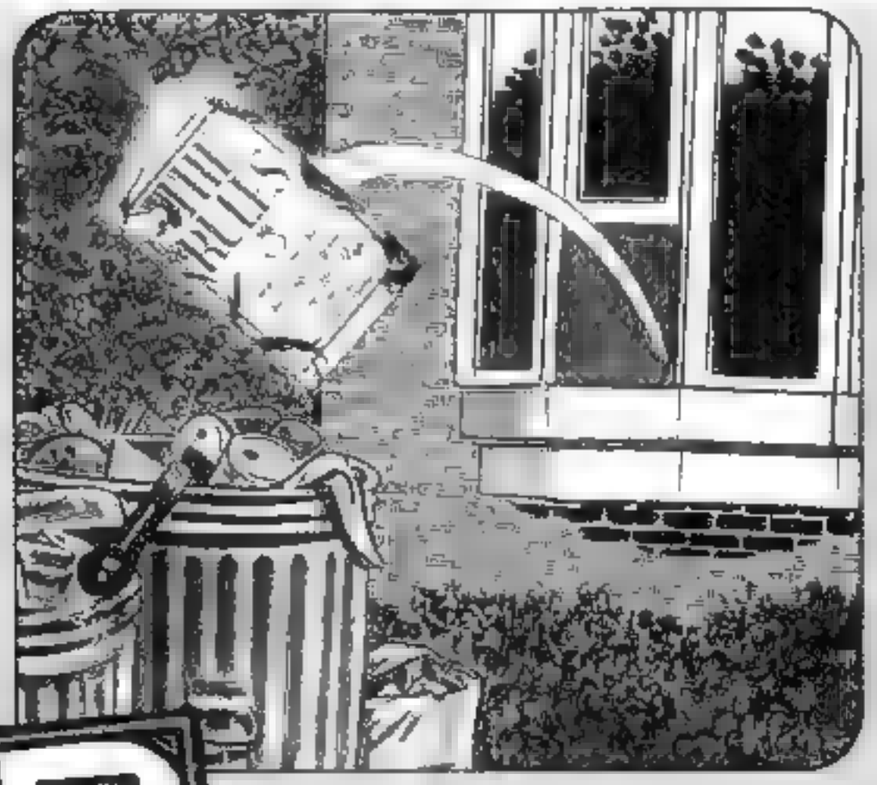
Q is for Quinn
Her career went down hill;
Once a hot-shot VJ,
Now a Clearasil shill.

T is for Tripp
A real friend like no other;
Hell, given the chance,
She'd sell out her own mother.

U is for Unsightly
Newsweek's readers were spared
When the septuplets' mom
Had her smile...er, repaired.

X is for X-rated
If looking for action,
Catch Tommy and Pam
In their coming attraction.

Y is for Yothers
The Family Ties *sis:*
Michael J got Spin City —
She only rates this.

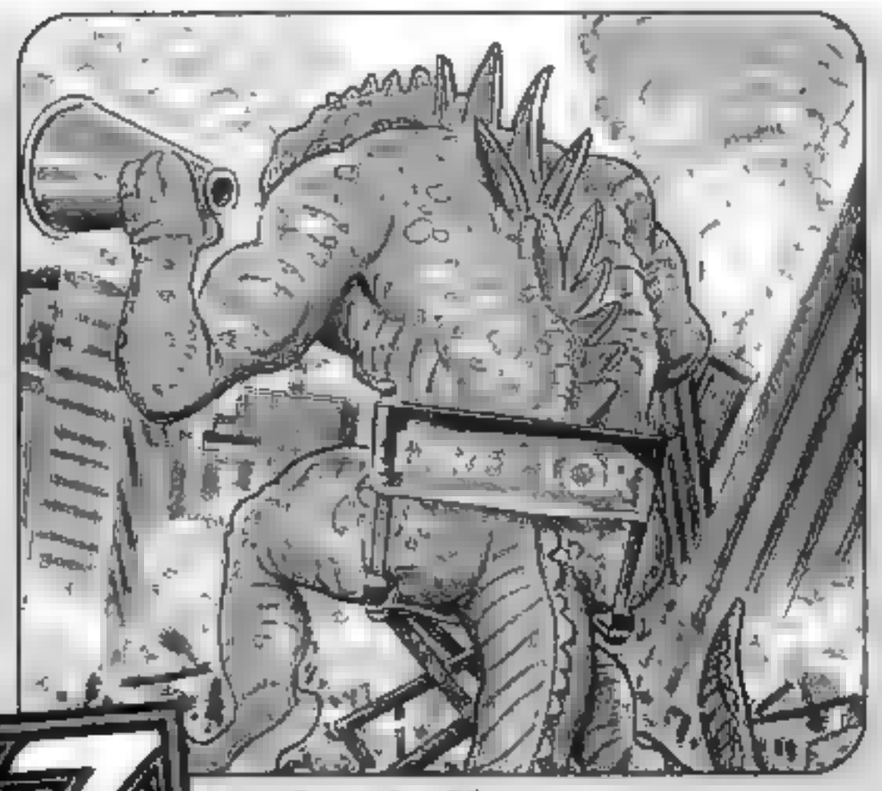


R is for "The Rules"
A pre-marriage course;
Its readers now want one
That covers divorce.

S is for Soup Nazi
On Seinfeld *a corker;*
Today just another
Obnoxious New Yorker.

V is for Virtual Pet
We kept ours well-fed;
But despite loving care,
Like all fads it dropped dead.

W is for Willey
Bill yearned for her bones —
A step up in class
If you've seen Paula Jones.

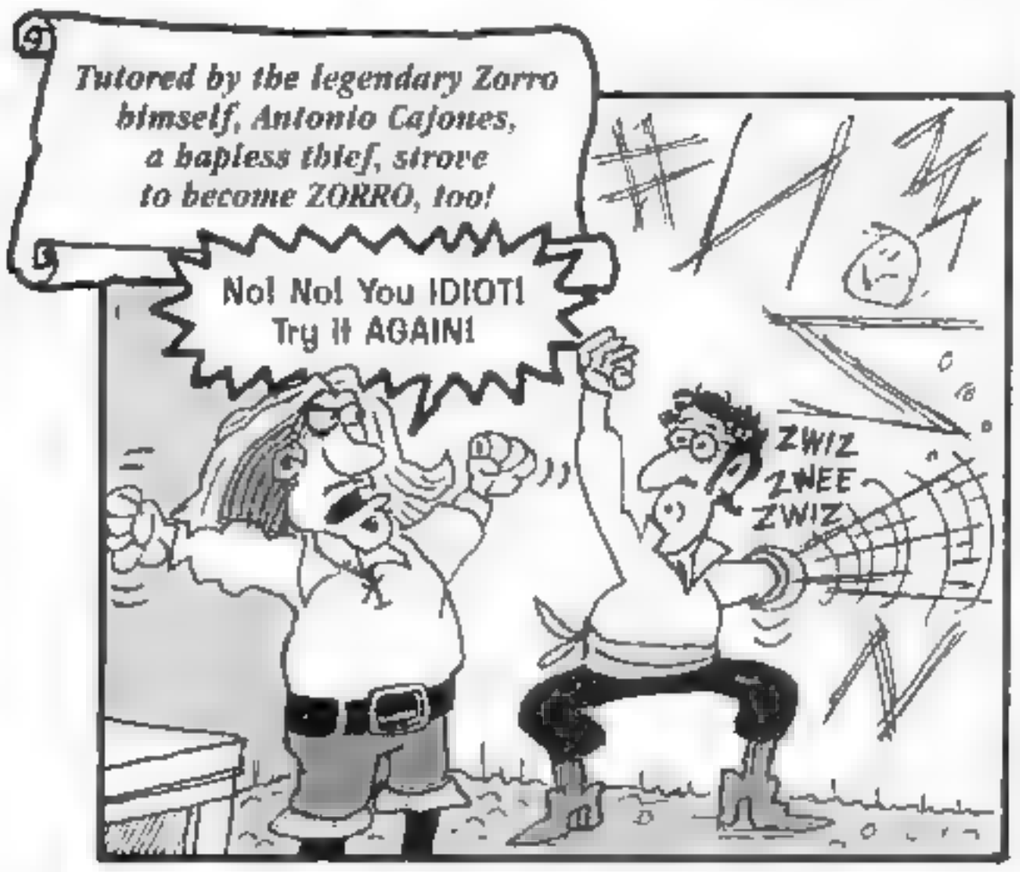


Z is for 'zilla
A box office hit,
Giving proof size does matter —
The plot? Not a bit!

The alphabet's finished; We've wrapped up our list;
Twenty-six made the finals – A couple just missed;
And still they keep coming; Each year it's the same –
People eager to grab fifteen minutes of fame;
The creeps and the heroes, the bimbos and studs,
The rappers and rockers, the Hollywood duds,
The fast-buck promoters, the weirdos and flakes,
The jocks and the moguls, the born-again fakes;
In a couple of years you've our firm guarantee
We'll have more than enough
To fill up Volume 3.

By day he appeared as a typical man in normal attire. But on any given dark night, cloaked in his black costume, cape and hooded mask, Bruce Wayne...er...Don Diego de la Vega appeared as Bat...er, ZORRO! So join us now as we prove any sword is mightier than the pen in...

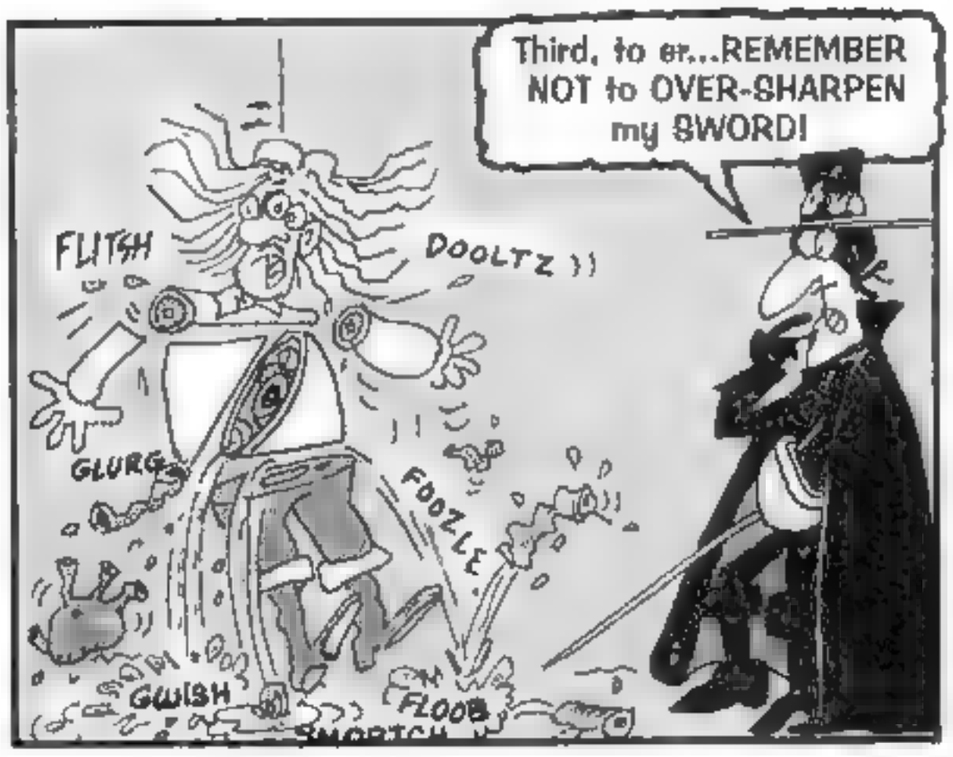
DUCK EDWING TAKES OFF THE

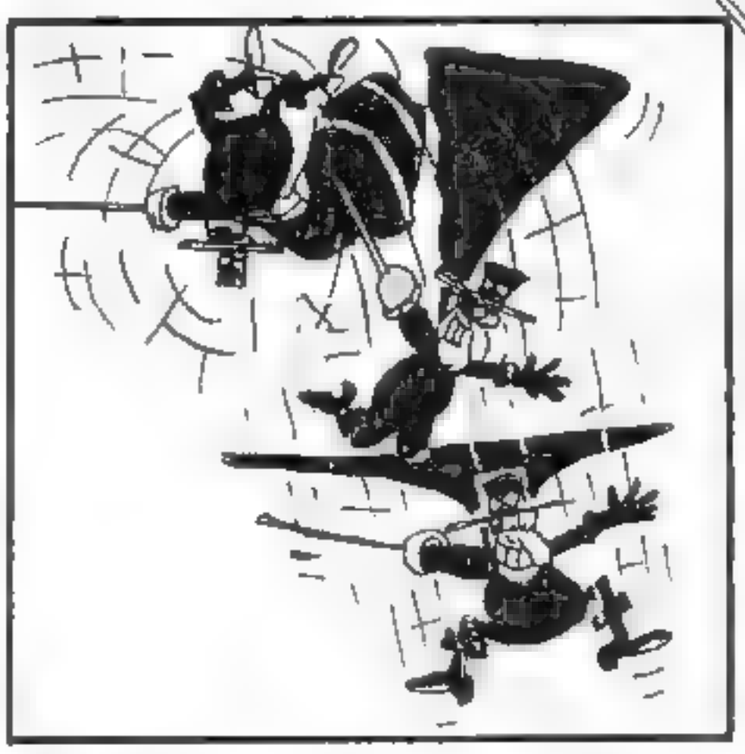

Tutored by the legendary Zorro himself, Antonio Cajones, a hapless thief, strove to become ZORRO, too!
No! No! You IDIOT! Try it AGAIN!
ZWIZ
ZWEE
ZWIZ

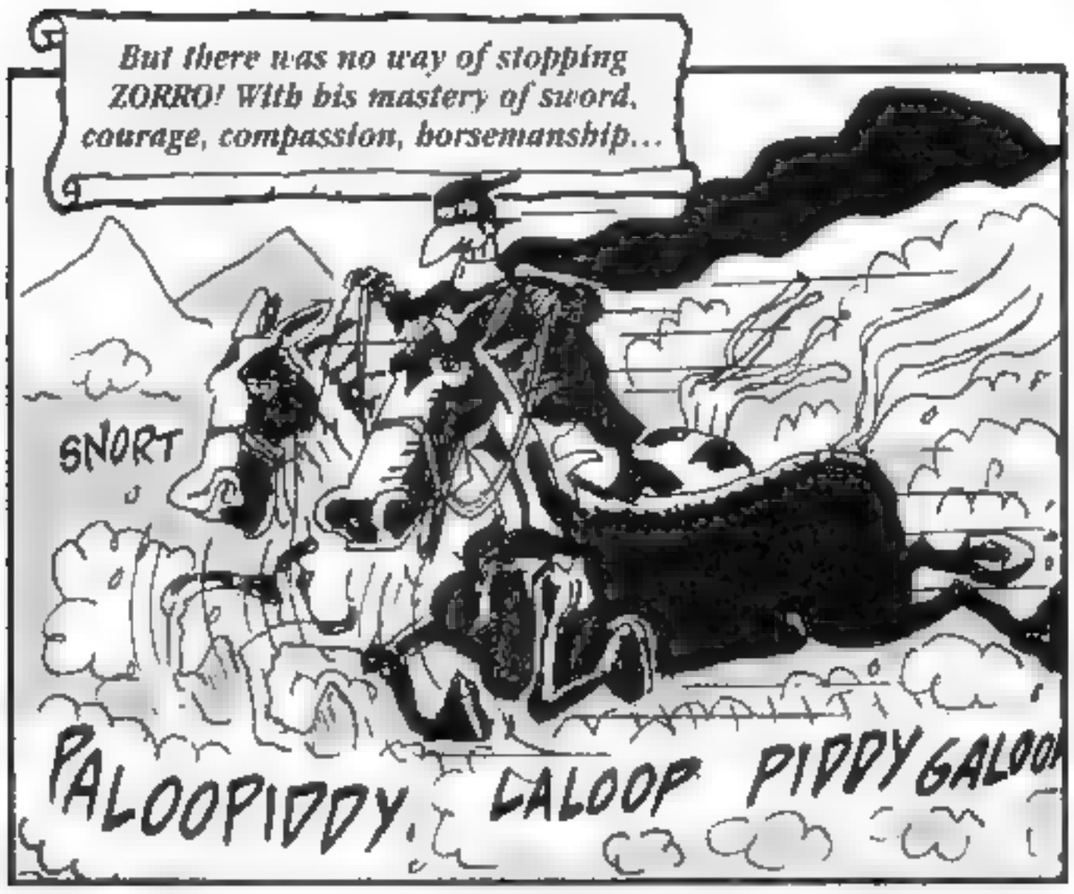
But soon enough he mastered the sword that will become the symbol of truth, justice, and the er...Mexican way!
CLANK
KLINK
TINK
ZWOOZ
CHING
PING
PLINKETY
Yes, ZORRO ONE, my master, I has LEARNED each of your LESSONS well! First, NEVER to use my sword with ANGER in my HEART!

It is no wonder the evil Capitan Hate was relentless in his pursuit of ways to deal with ZORRO, his nemesis...
Have you DISCOVERED a way of DEFENDING AGAINST ZORRO, Sergeant Negron?
FIRING SQUAD
Yes, we have, CAPITAN HATE!
HATE MAIL

MASK OF ZORRO






But there was no way of stopping ZORRO! With his mastery of sword, courage, compassion, horsemanship...
SNORT
PALOOPIDDY. LALOOP PIDDY GALOO

ARTIST AND WRITER: DUCK EDWING

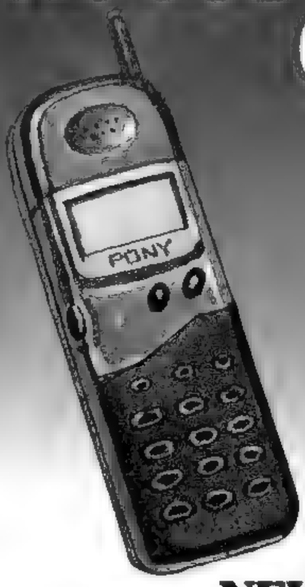
Est. 1991, bankrupt 1992, back in business 1993, Chapter 7 1994, back in business 1995, closed 1996, reopened 1997, not closed yet - 1998!

UNCLE S

HOUSE OF BEEPER

Cell Phones

Affordabl



From anywhere in the cou you can call home and s

"I'm still at work."

"I have a flat tire."

"My plane is late."

"I left a loaded pistol in the bedr

"Murray won't give you trouble an

"A drug raid is going down!

"Leave the money in small, unm bills or your husband's dead m

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NEVER A CONTRACT!

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Cheapest Beeper!

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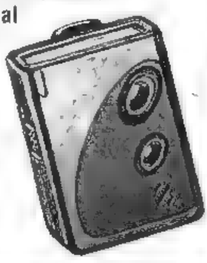
Only $29.95

Holds six pre-recorded messages which are already there! To insure simple operation, you can't change, delete, send, or receive additional messages, but it's guaranteed to look stylish and costs just pennies a day!



NEW!
The
Pre-Text PLUS
Only $39.95

All the impressive features of the Pre-Text, with the added flexibility of allowing you to receive three additional messages which can only be sent by us! And, amazingly, it still costs just pennies a day!

CALL ANYWHERE FOR JUST 3 CENTS PER MINUTE!

Whether you call your co-worker at the next desk, or a friend across the country, you pay the same exceptional LOW, LOW rate of 3 cents per minute! (Of course, if you would like the other party to be able to hear you, and you to be able to hear them, you'll want our "deluxe two-way speaking/hearing plan" at 47 cents a minute. Many people find the small extra expense worth it, especially for business calls!)

OR CHOOSE FROM ONE OF OUR THRE

For only $4 a month you get:

No Minutes
At no time
Available in all 50 states

For only $10 a you get:

30 minutes
Midnight to 12:30
In a state we pi

Order our deluxe beep and get a FREE $2 Total Packag
Same offer as above, w/

RE

There's no annual contract

6 Conveni

11 Seventh Avenue, 13 Se
17 Seventh Avenue, 19 Se

Customer may have to pay local and long distance roaming charges and first class a employees). Free minutes in "home area" refers to talking to people in your home v sions, exclusions and limitations still apply as we think of them. Unlike other co

ARTIST: JAMES WARHOLA

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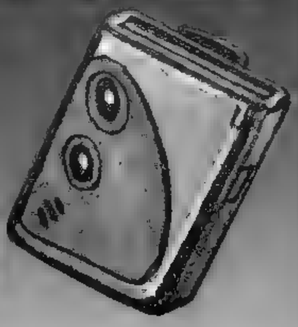
Our guarantee: *No one, nowhere in the world, has more beepers, more cell phones or more high pressure salespeople than Uncle Sleeze!*

RS & CELL PHONES
& Beepers!
e at last!

ntry,
ay:



Now you can keep in touch with your:
*FAMILY *FRIENDS
*CO-WORKERS *BOOKIE
*PAROLE OFFICER

oom."
ymore!"
"
arked
eat!"

DON'T BE CONFUSED!
Our knowledgeable salespeople will explain to you in **SIMPLE LANGUAGE** the difference between a beeper and a fire hydrant **AND** the difference between a digital cellular telephone and linguini!

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!!! ALWAYS A CATCH!!!!
*unless you want your beeper or cell phone activated

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The King!
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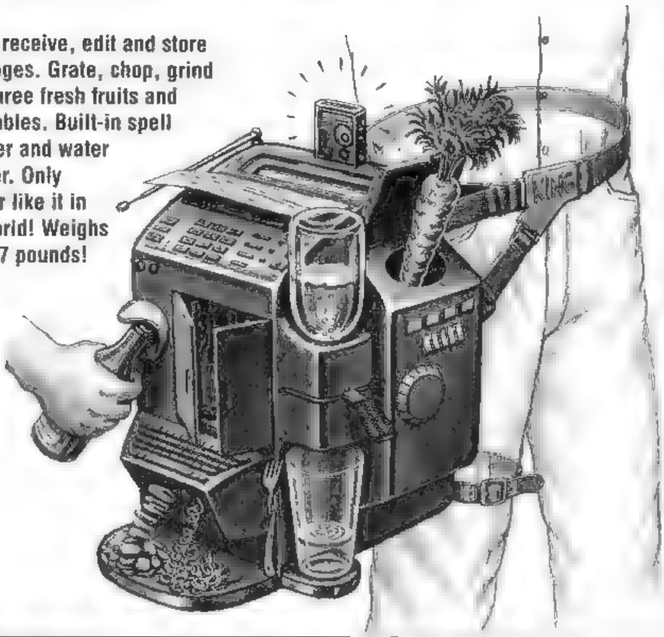

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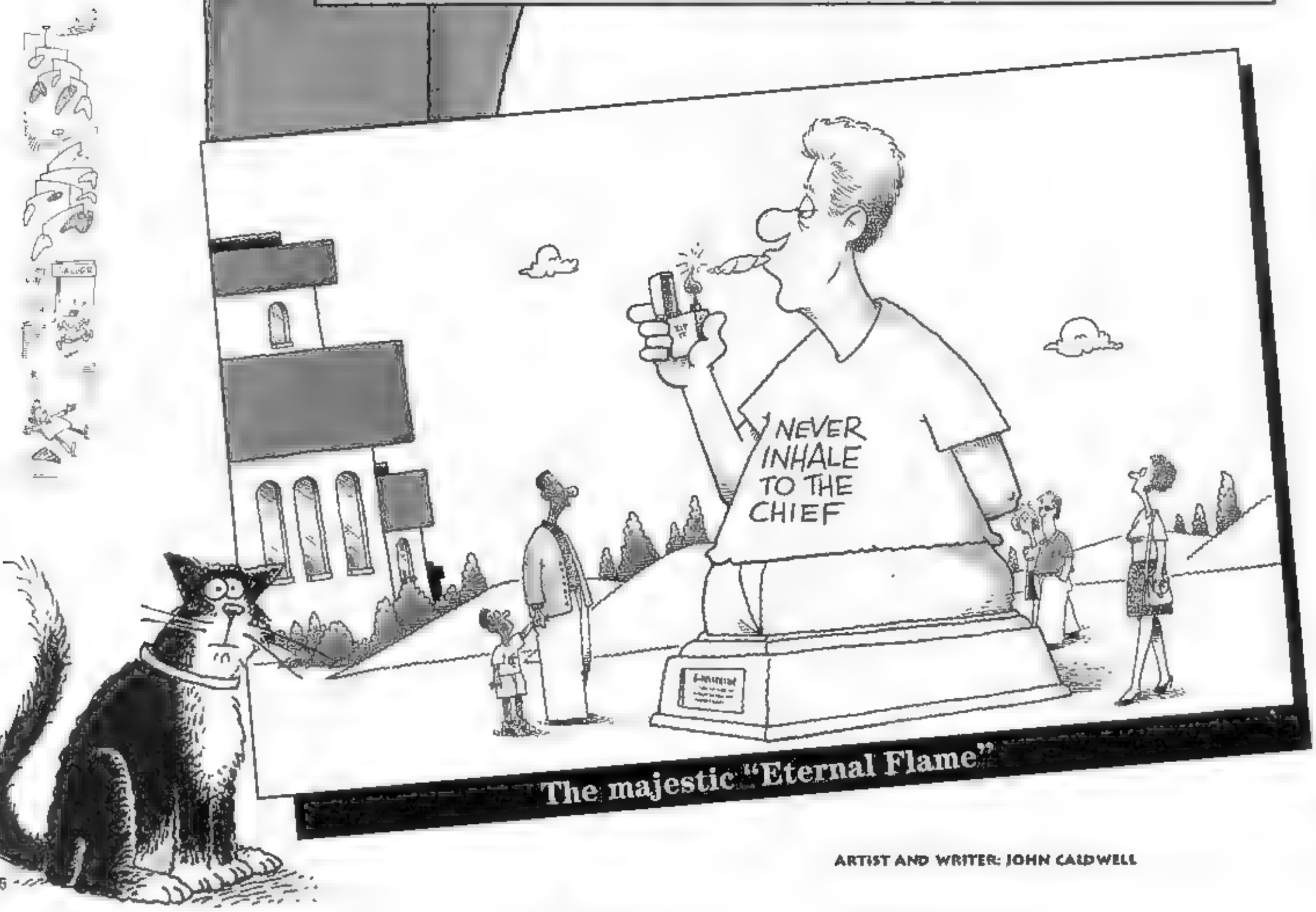
tates that we bill to their credit card. Other charges include sales tax, excise tax and exercise tax (which we use to buy health club memberships for our min 18 of your cell phone. Unused free minutes cannot be carried over into the next month, or used in the month they are good in. Other terms inc ames like AT&T, we DO NOT round off each second to the nearest minute. Rather, we round off each minute to the nearest hour for yo convenience!

WRITER, DICK DEBARTOLO

ASSAIL TO THE CHIEF DEPT.

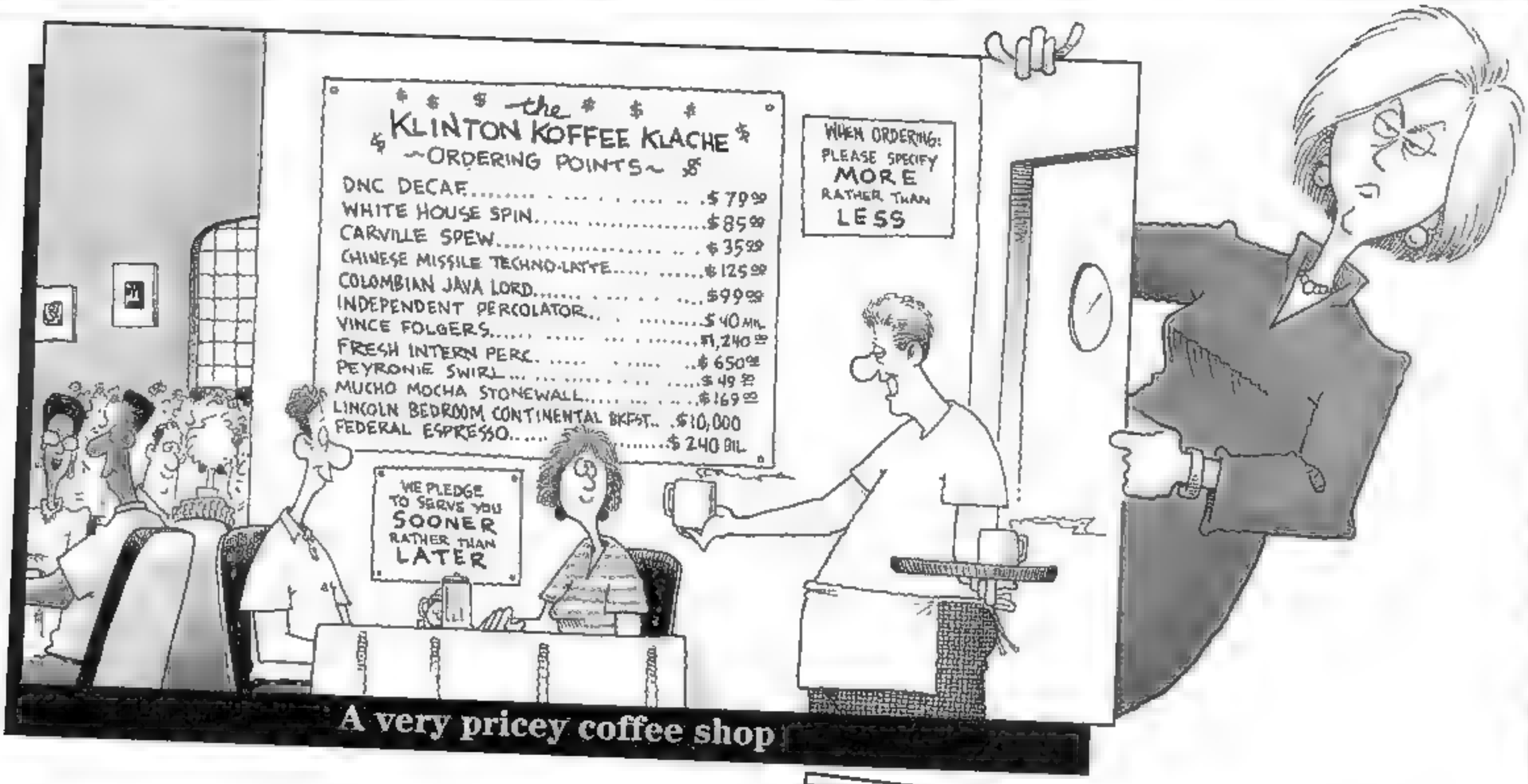
As President Clinton completes his final term amidst a steady wave of controversy, the question America is asking is: What will his legacy be? Will it be his sending troops into Bosnia or having a mirrored ceiling installed in the Lincoln bedroom? Will it be single-handedly getting NAFTA approved or single-handedly getting McDonald's to add the 48-piece Chicken McNuggets to the menu? Perhaps you'll have a better idea how the 42nd Chief Executive will be remembered after you take a gander at these...

PROPOSED FEATURES OF THE William J. Clinton PRESIDENTIAL LIBRARY

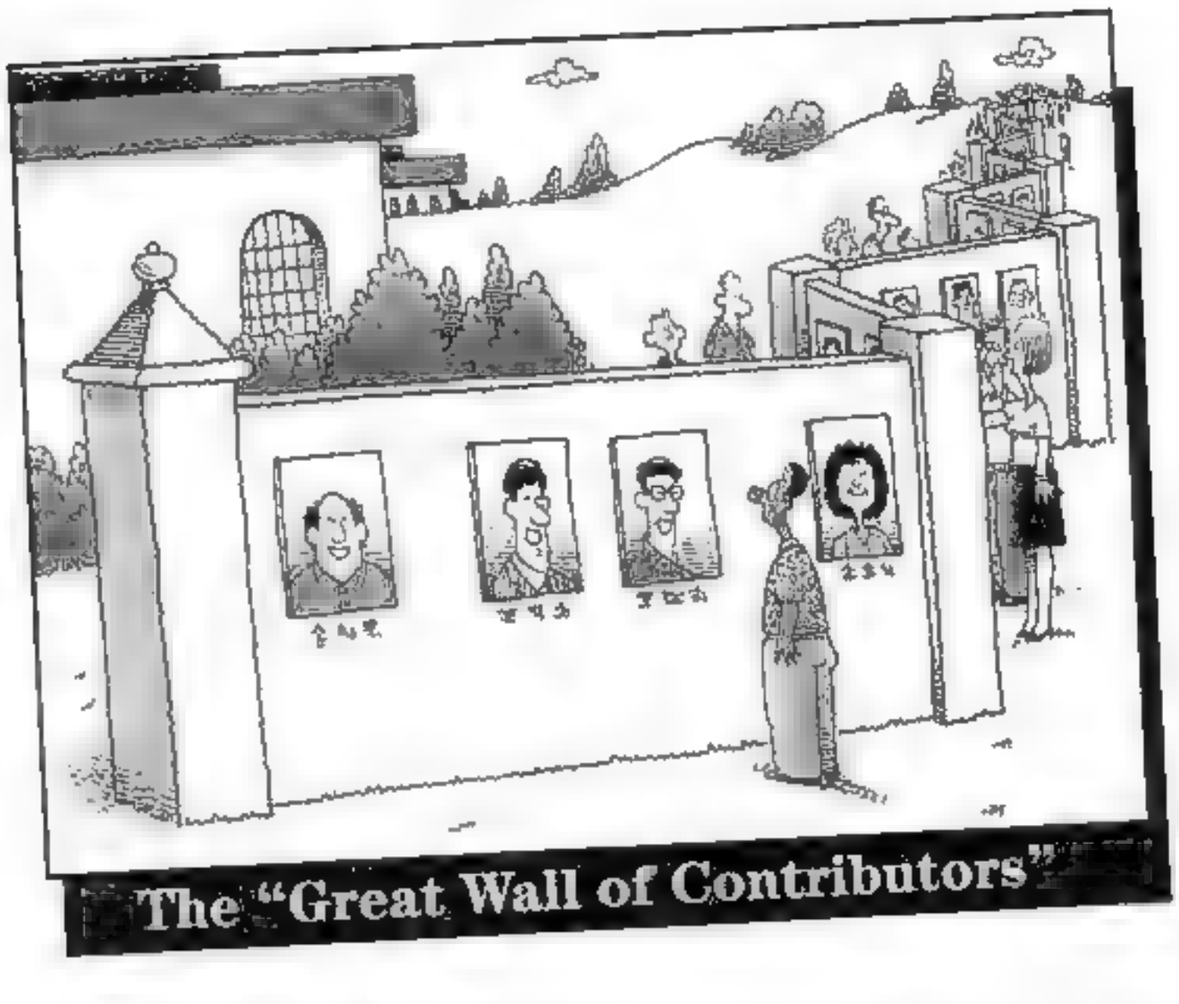


The majestic "Eternal Flame"

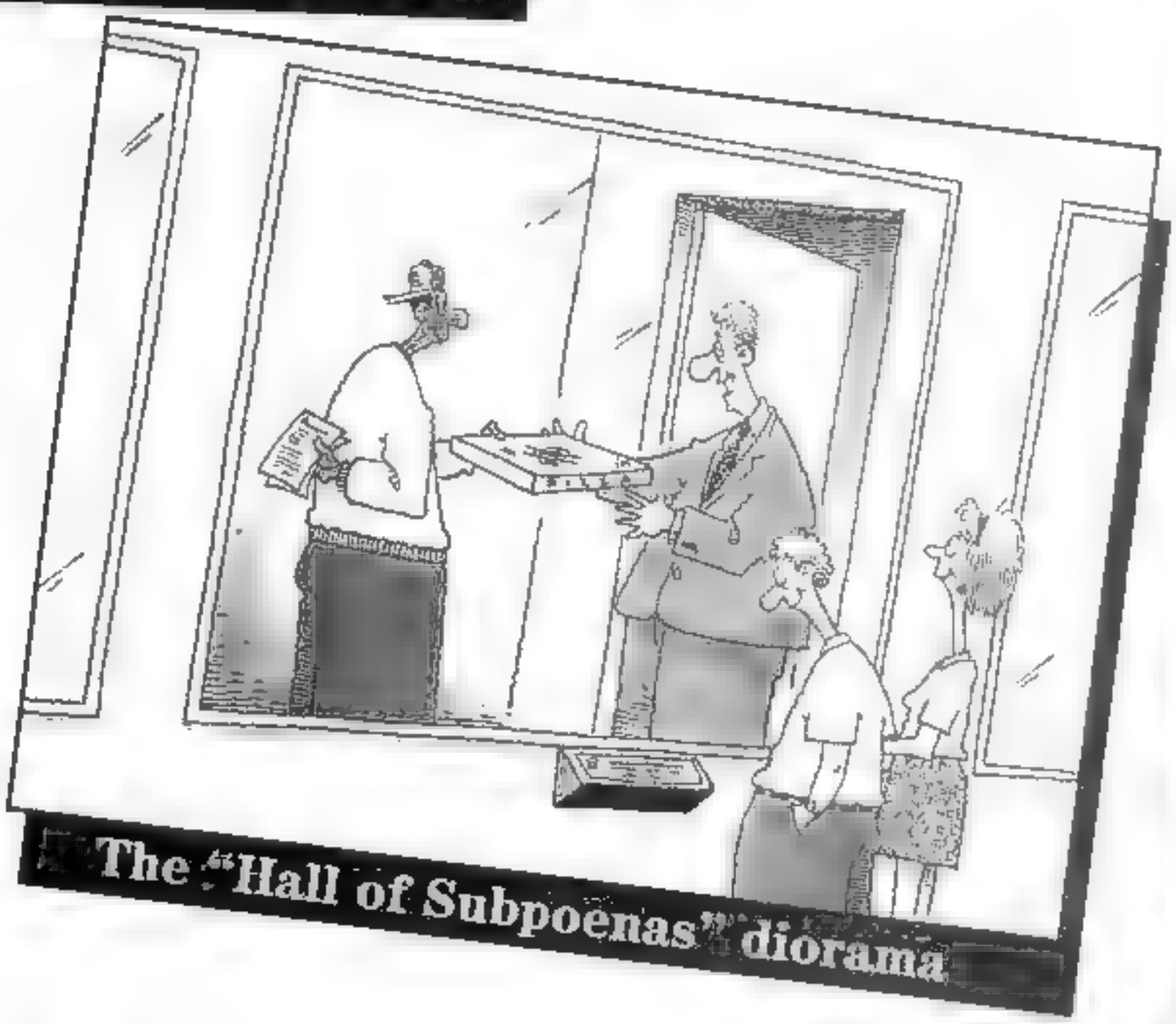
ARTIST AND WRITER: JOHN CALDWELL



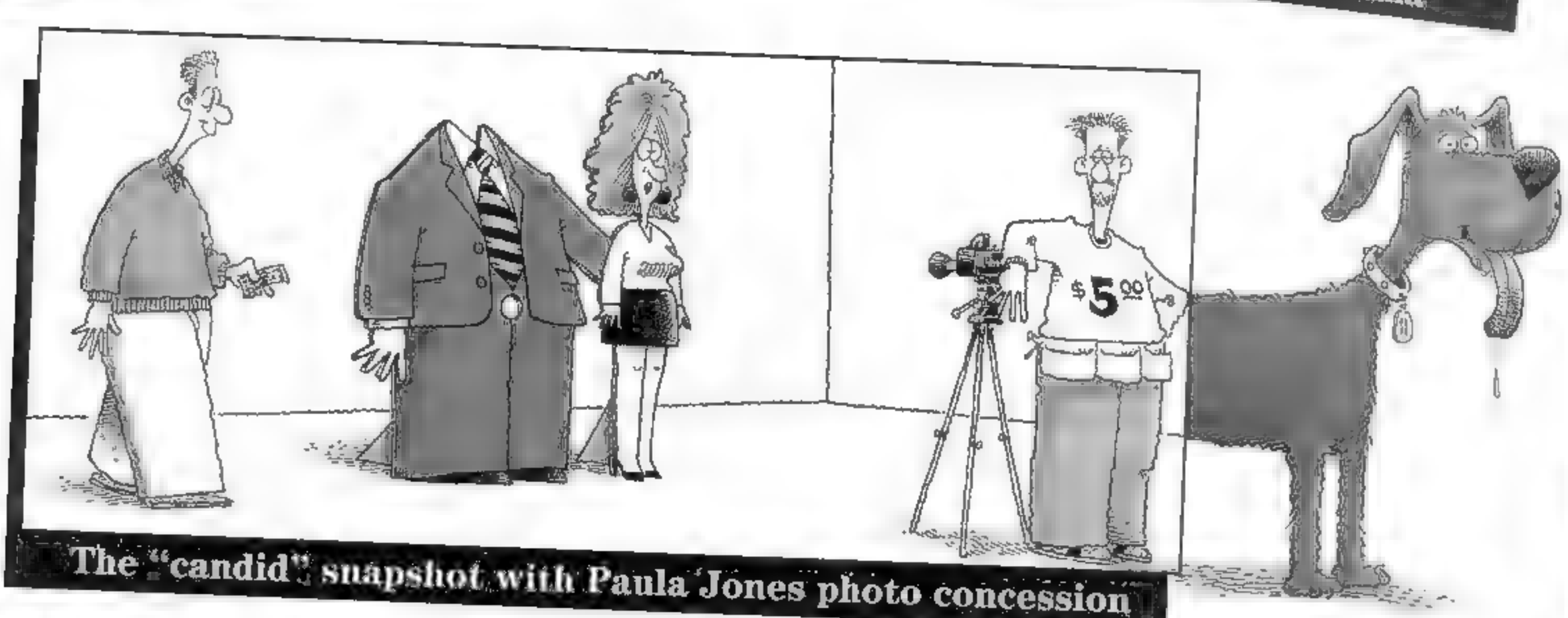
A very pricey coffee shop



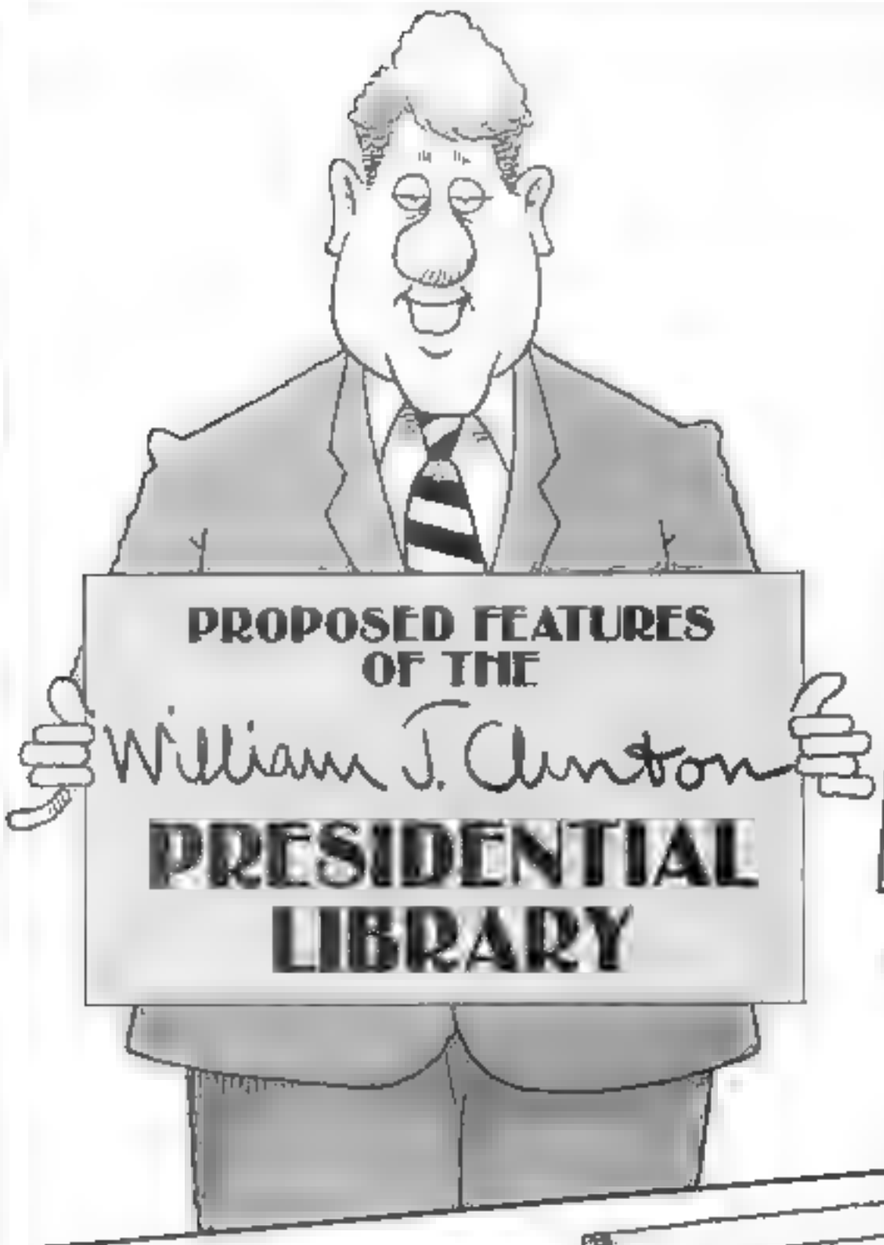
The "Great Wall of Contributors"

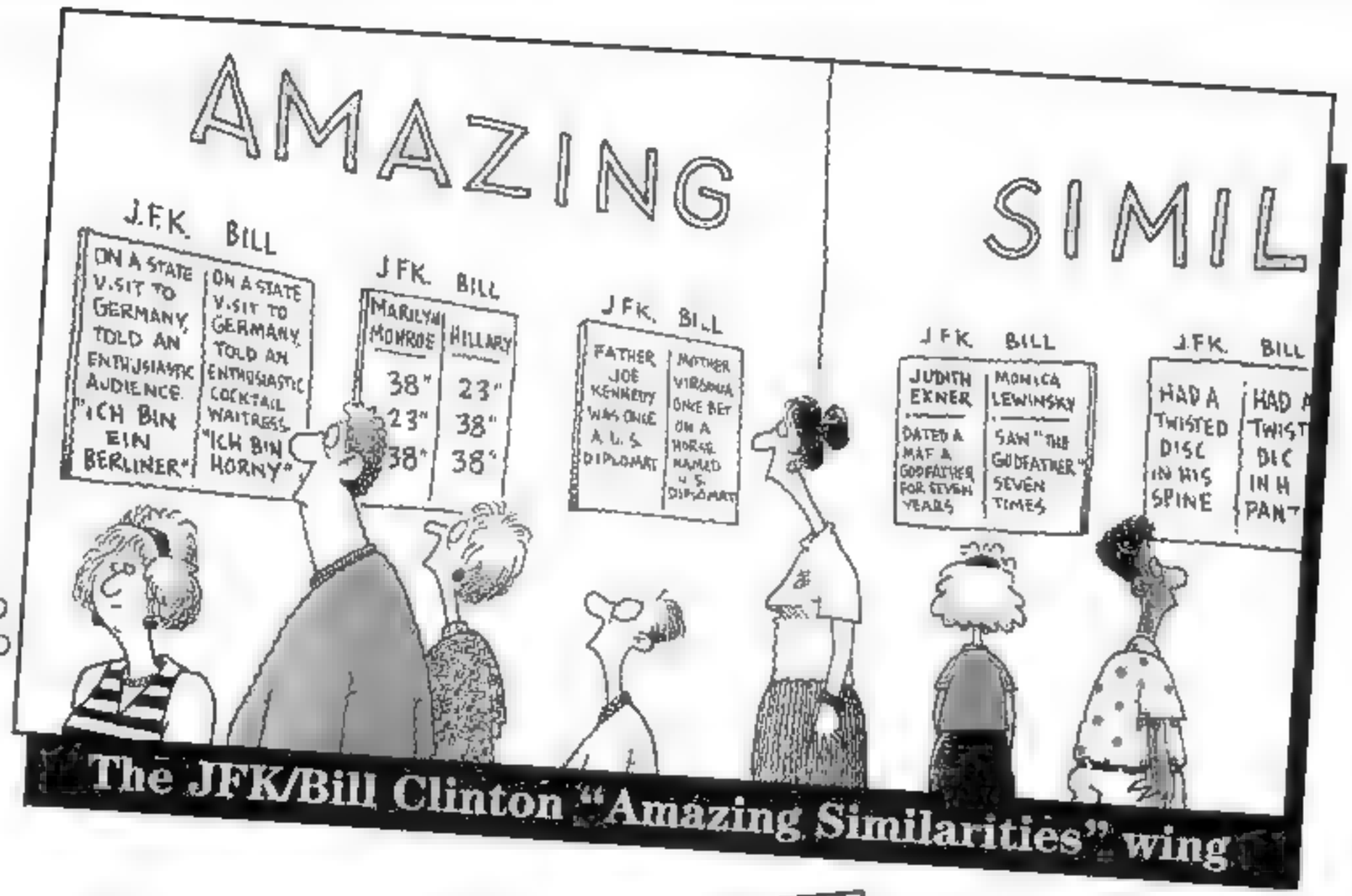


The "Hall of Subpoenas" diorama

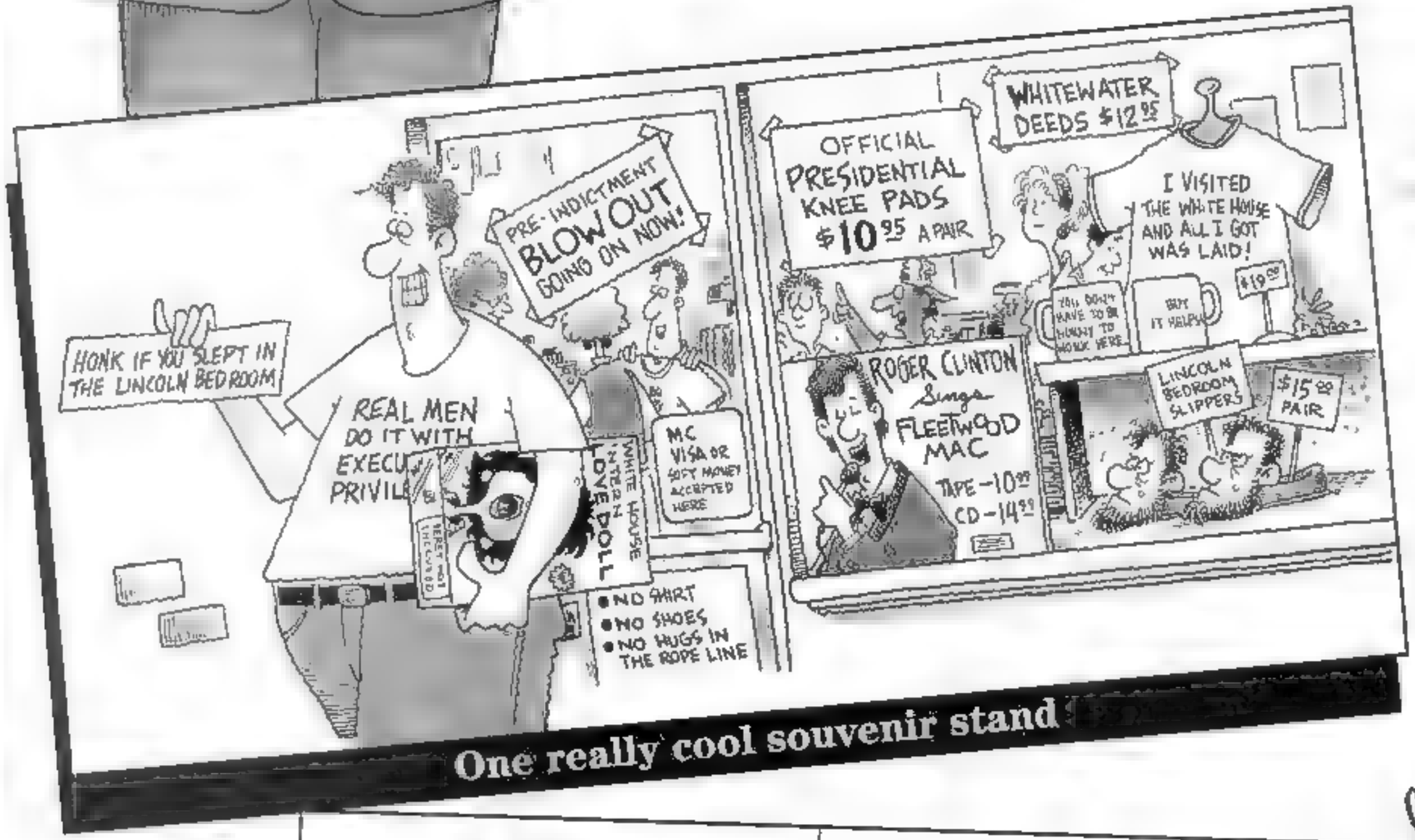


The "candid" snapshot with Paula Jones photo concession




AMAZING
SIMIL
J.F.K. BILL
ON A STATE V.SIT TO GERMANY, TOLD AN ENTHUSIASTIC AUDIENCE "ICH BIN BERLINER"
ON A STATE V.SIT TO GERMANY, TOLD AN ENTHUSIASTIC COCKTAIL WAITRESS "ICH BIN HORNY"
J.F.K. BILL
MARILYN MONROE
HILLARY
38" 23"
23" 38"
38" 38"
J.F.K. BILL
FATHER JOE KENNEDY WAS ONCE A U.S. DIPLOMAT
MOTHER VIRGINIA ONCE BET ON A HORSE NAMED U.S. DIPLOMAT
J.F.K. BILL
JUDITH EXNER
DATED A MAF A GODFATHER FOR SEVEN YEARS
MONICA LEWINSKY
SAW "THE GODFATHER" SEVEN TIMES
J.F.K. BILL
HAD A TWISTED DISC IN HIS SPINE
HAD A TWIST DIC IN H PAN

The JFK/Bill Clinton "Amazing Similarities" wing


HONK IF YOU SLEPT IN THE LINCOLN BEDROOM
REAL MEN DO IT WITH EXECU PRIVIL
PRE-INDICTMENT BLOWOUT GOING ON NOW!
MC VISA OR SOFT MONEY ACCEPTED HERE
WHITE HOUSE INTERN LOVE DOLL
HERSEY NOT INCLUDED
•NO SHIRT
•NO SHOES
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OFFICIAL PRESIDENTIAL KNEE PADS $10.95 A PAIR
WHITEWATER DEEDS $12.95
I VISITED THE WHITE HOUSE AND ALL I GOT WAS LAID!
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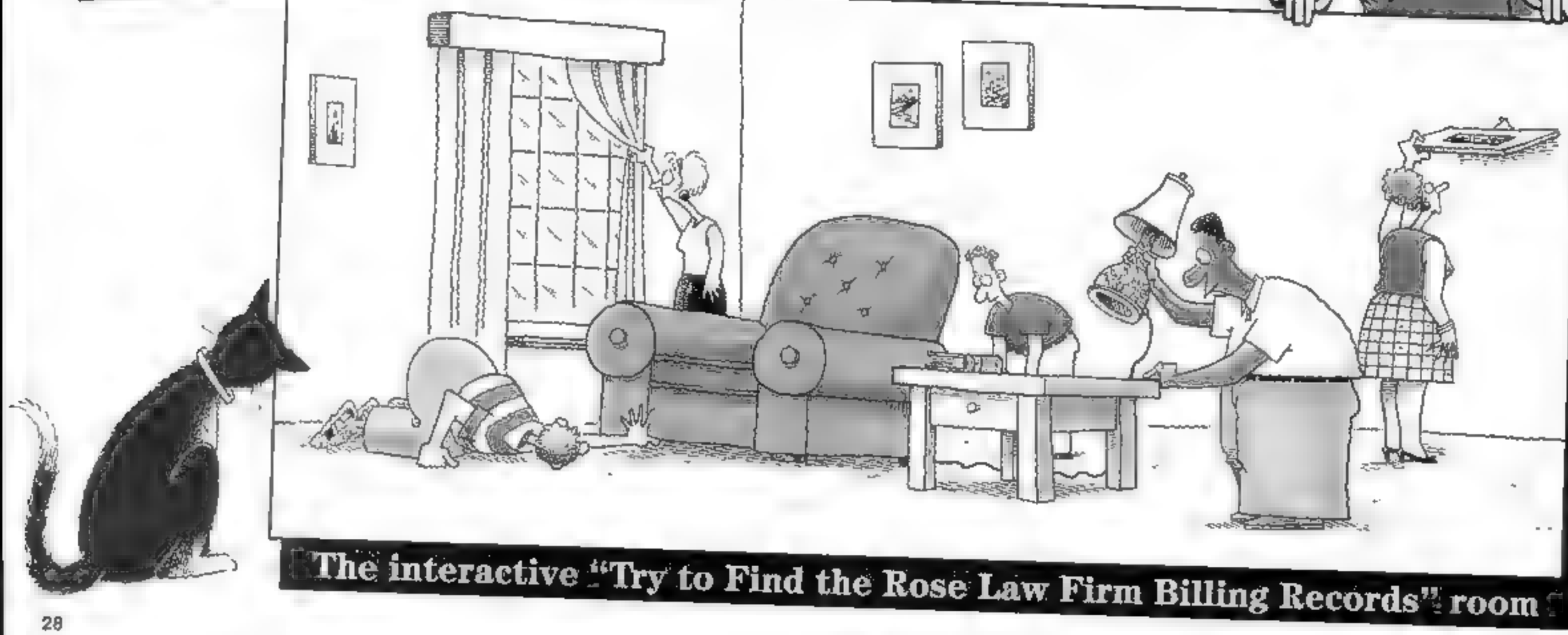
BUY IT HELPS!
ROGER CLINTON Sings FLEETWOOD MAC
TAPE-10.99
CD-14.99
LINCOLN BEDROOM SLIPPERS
$15.99 PAIR

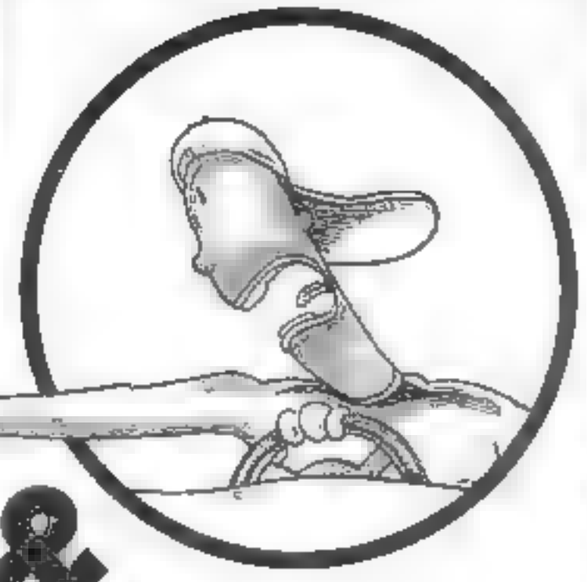
One really cool souvenir stand



The interactive "Try to Find the Rose Law Firm Billing Records" room

THE SCHMUCKS STOP HERE DEPT.

There's nothing like getting into your car and hitting the open road with not a care in the world. That is until you hit a massive traffic jam and find yourself sharing the highway with these two yahoos! Here's



Melvin & Jenkins'

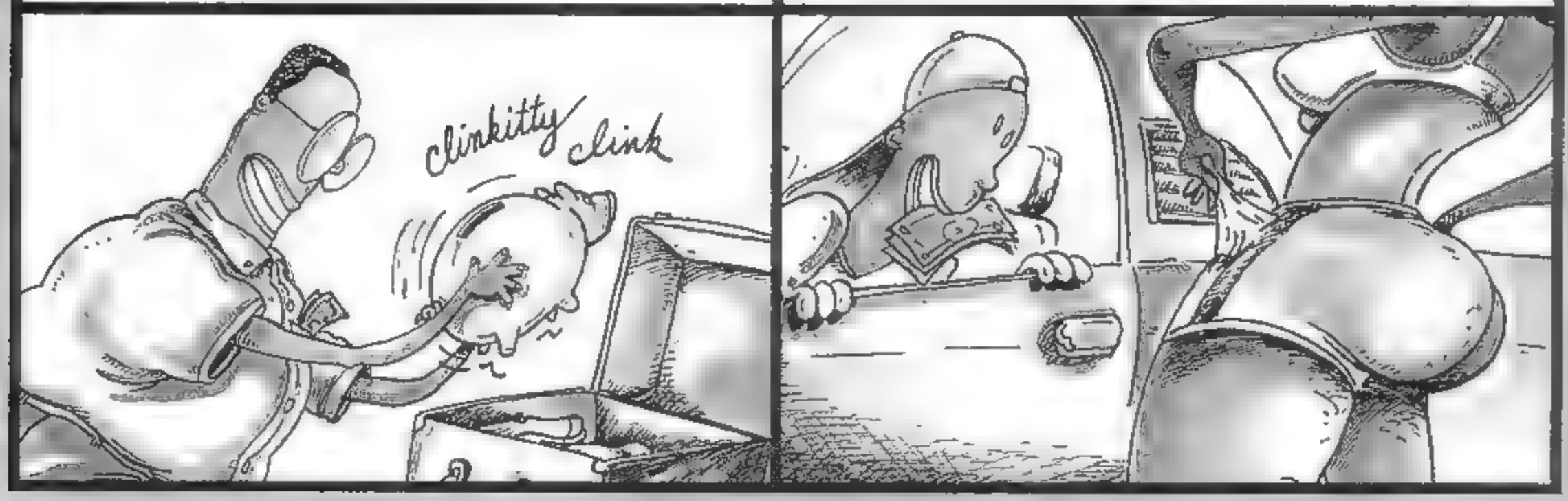
GUIDE TO THE RULES OF THE ROAD

Jenkins

Jenkins never sets out on a journey without making sure he has plenty of small bills and ample coins for any need that arises.

Melvin

Melvin brings lots of singles too, because those conniving "roadside love hostesses" always claim they can't make change.



Jenkins

Jenkins pulls over to a rest stop as soon as he feels ill, because a responsible driver needs to have all his reflexes and faculties in peak condition.

Melvin

Melvin makes the nearest toll booth basket his own personal pukeatorium.

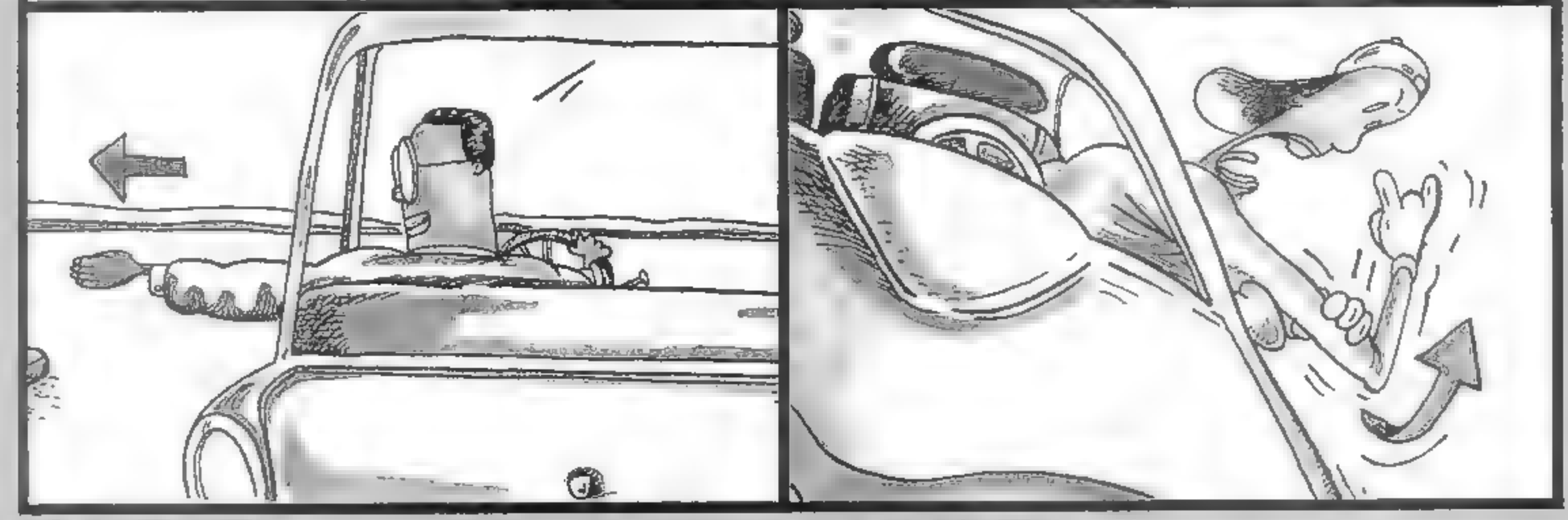
ARTIST: KEVIN POPE WRITER: DESMOND DEVLIN

Jenkins

Jenkins learns how to use all the appropriate hand signals.

Melvin

Melvin's evocative array of hand signals would be considered appropriate only when invoking Sicilian death curses.



Jenkins

Jenkins pulls over to the shoulder to allow emergency vehicles to pass.

Melvin

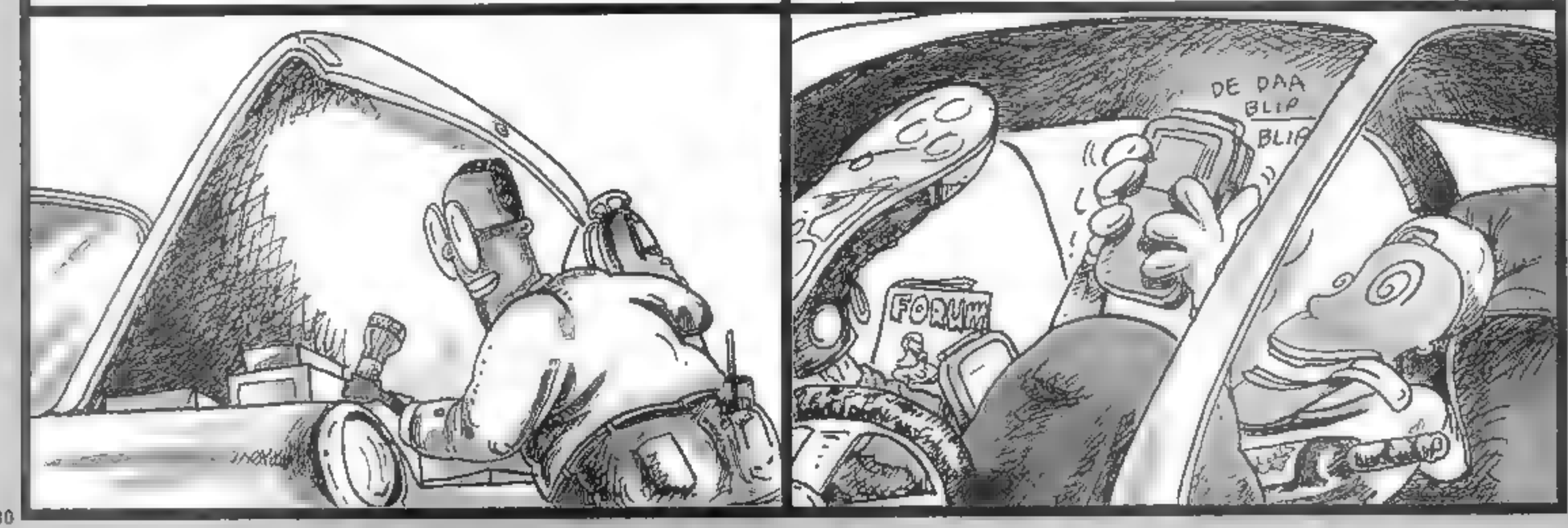
Melvin reports nonexistent fires across town, to ride in the backwash from a fire engine.

Jenkins

Jenkins always keeps a tire jack, sparkplugs, a flashlight, a cellular phone and other items in the car, in case of a breakdown far from home.

Melvin

Melvin knows that a Gameboy, the April 1995 *Penthouse Forum* and a quart of vodka will keep him thoroughly entertained until help arrives.

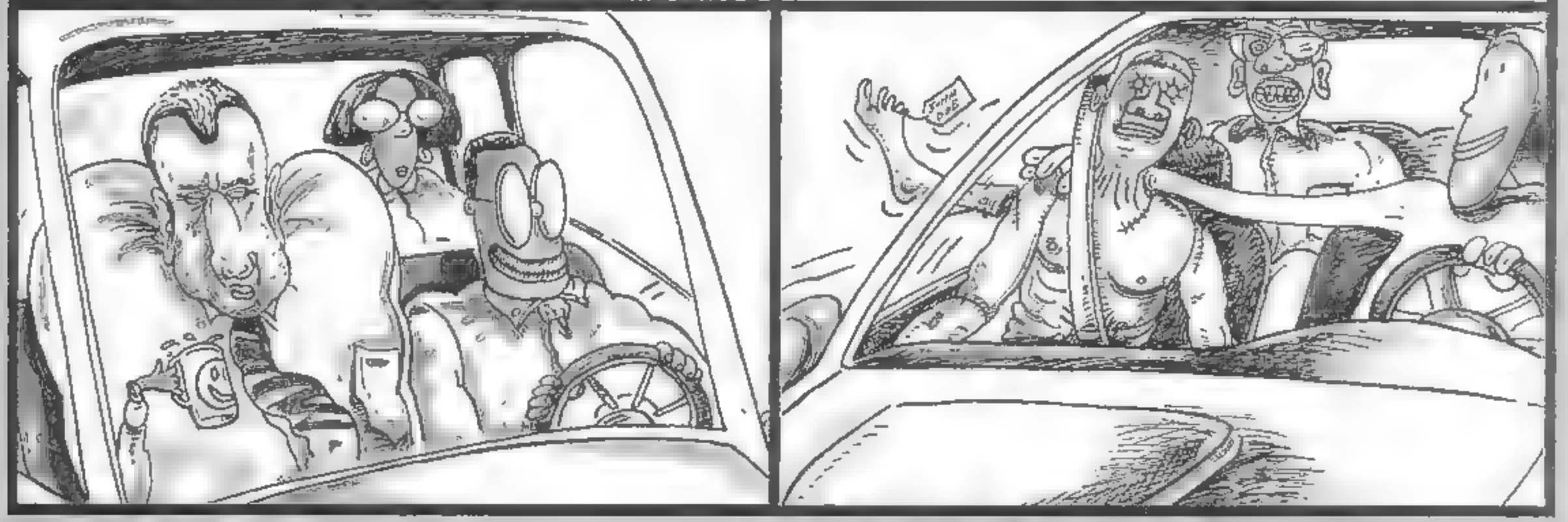


Jenkins

Jenkins, to cut down on traffic and protect the environment, organizes a carpool with his co-workers.

Melvin

Melvin borrows a few stiffs from his friend's mortuary every day and kisses the left hand rail of the multi-passenger lane all the way.

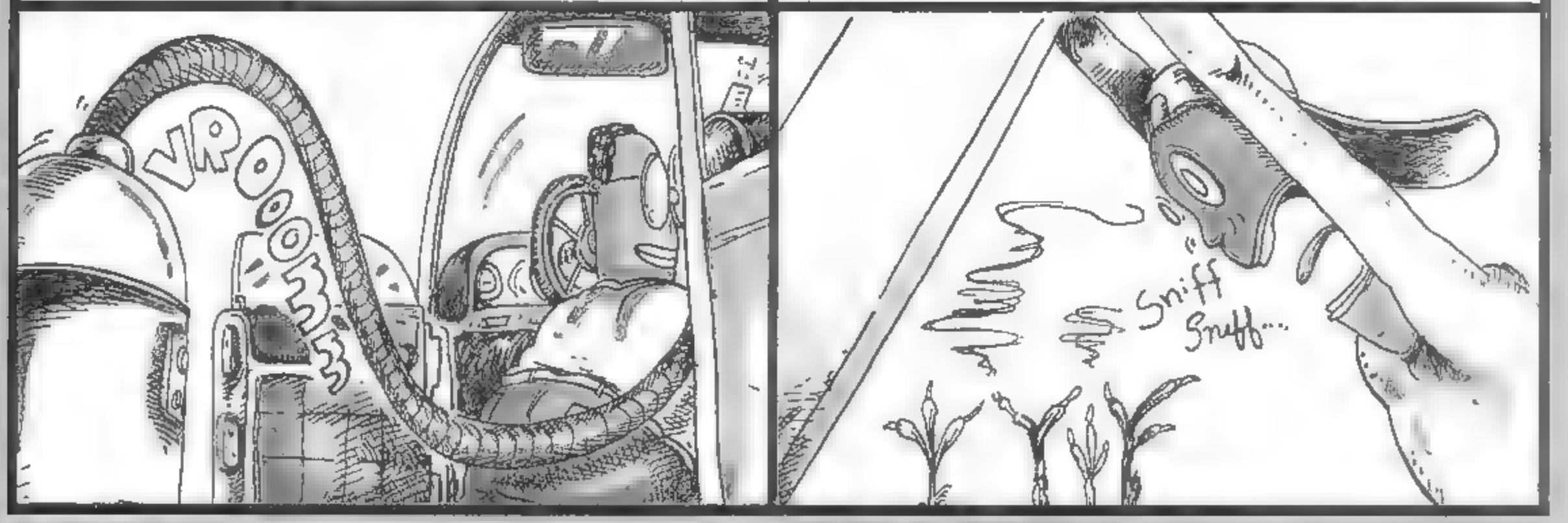


Jenkins

Jenkins uses the vacuum at gas stations to keep his vehicle free of grit and debris.

Melvin

Melvin opens his trunk for the first time in two years and screams, "Oh my God! Fluffy!"



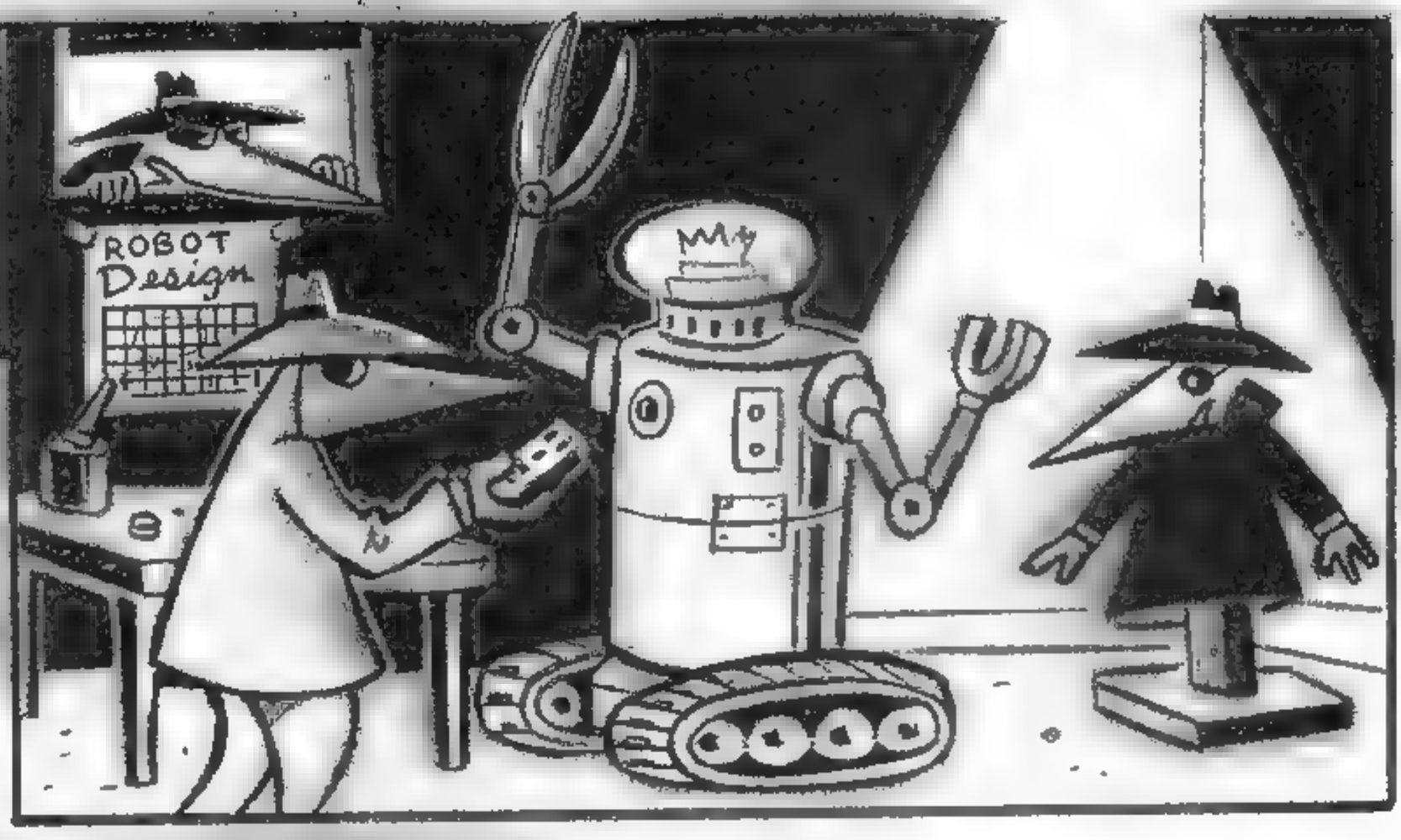
Jenkins

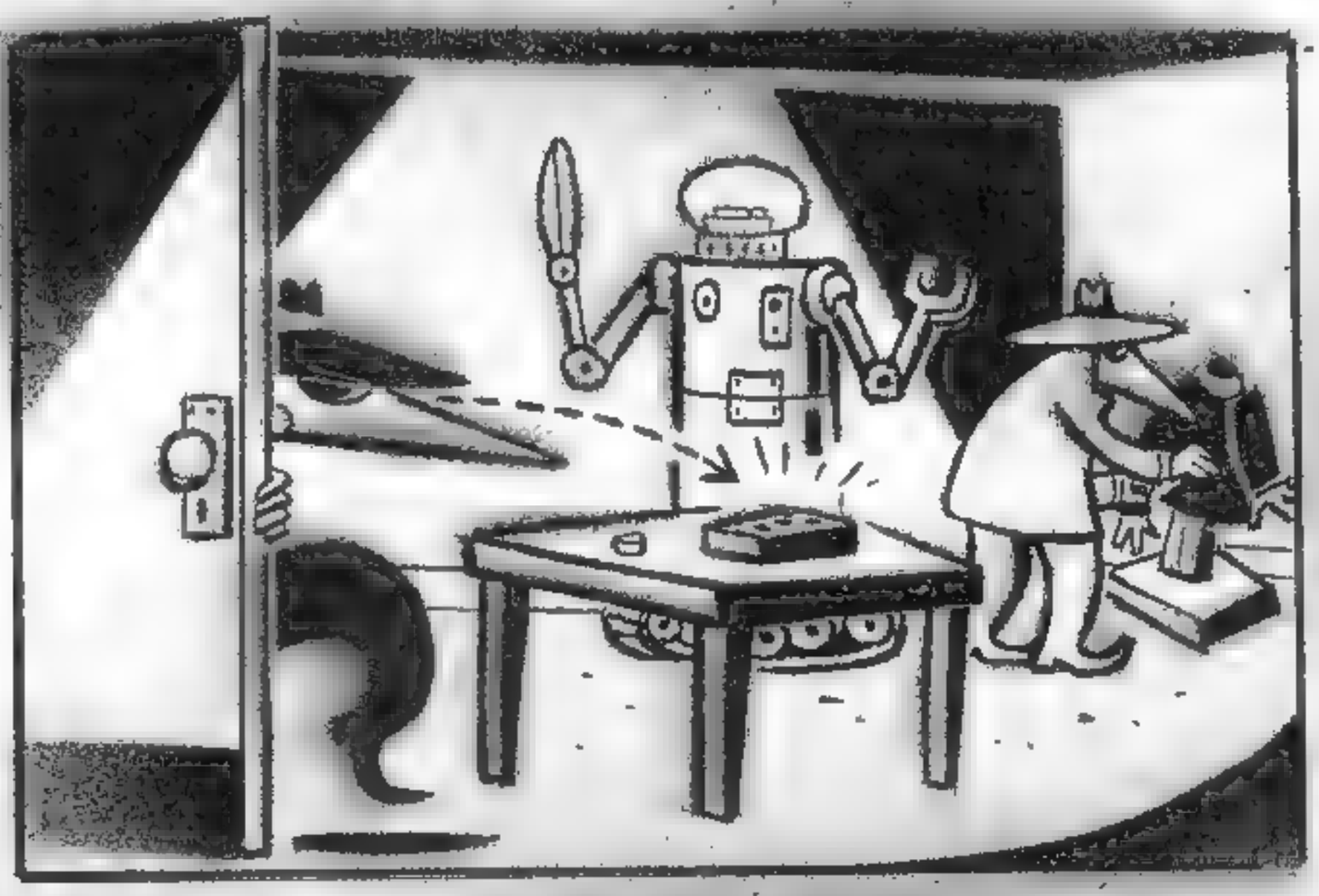
Jenkins is resigned to his long wait at an open drawbridge.

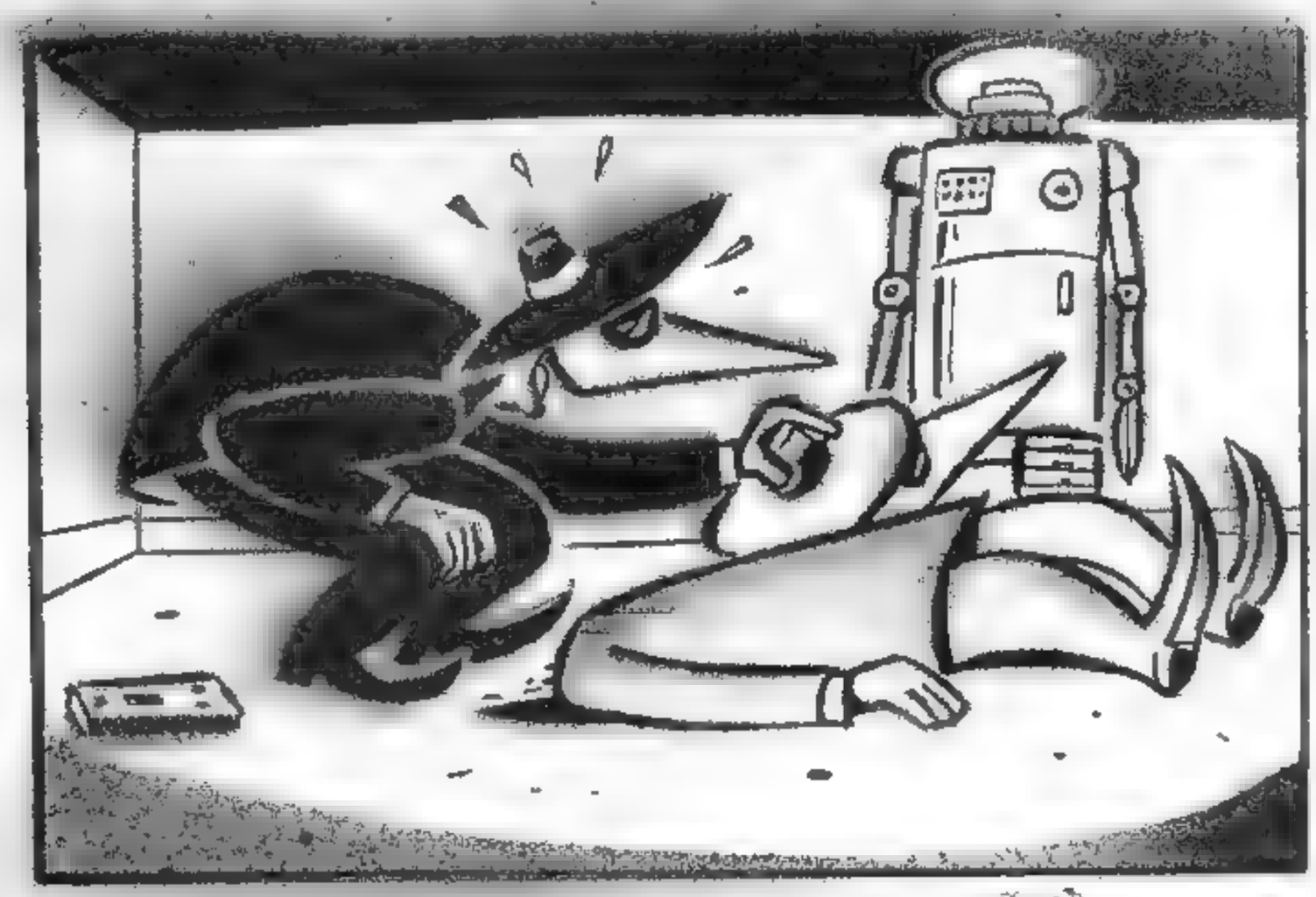
Melvin

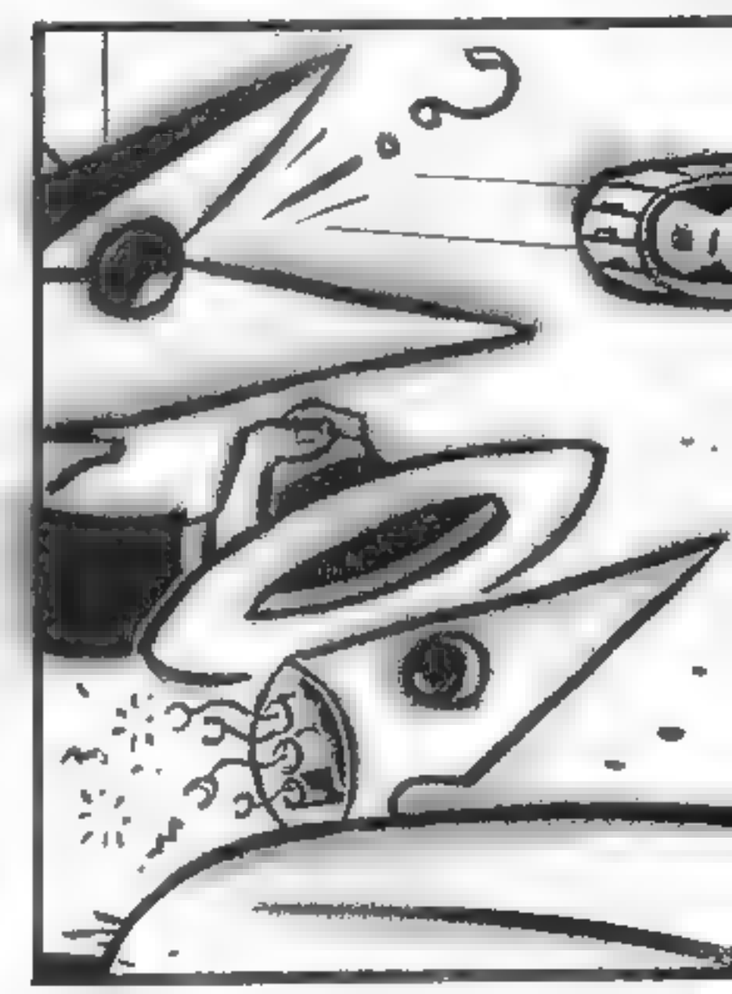
Melvin is so eager to finally try out his *Dukes of Hazzard* moves that he forgets the part where Boss Hogg always ended up in chest-deep water.

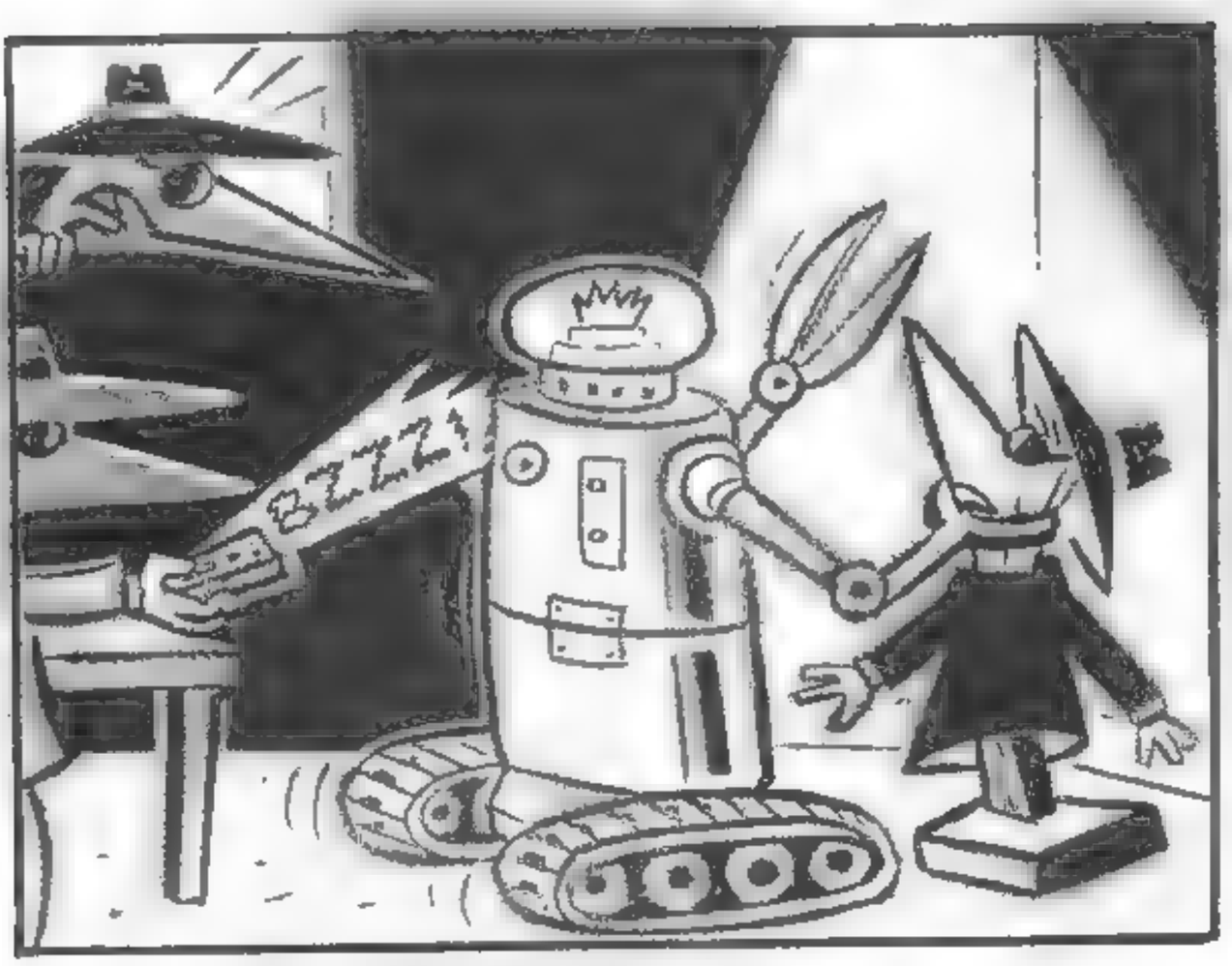
SPY VS SPY

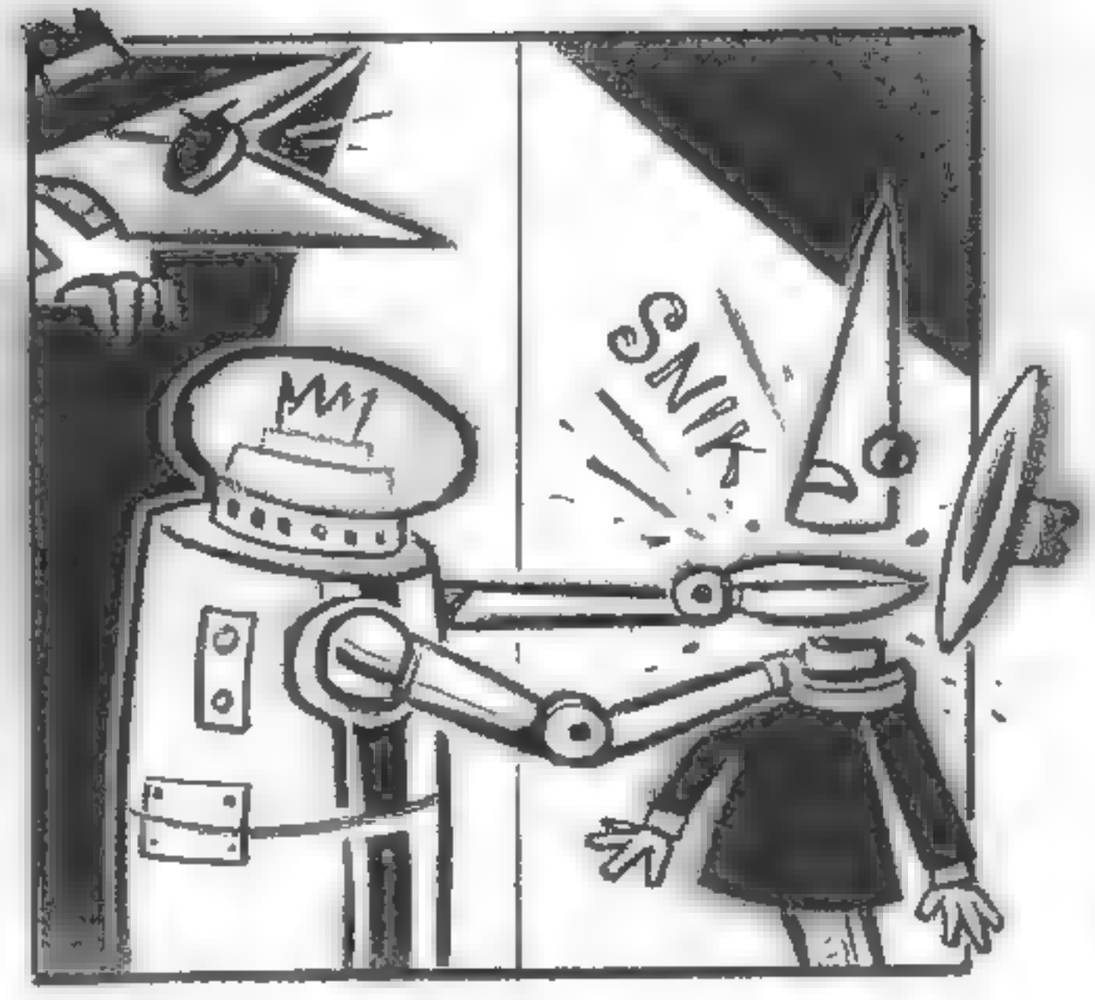


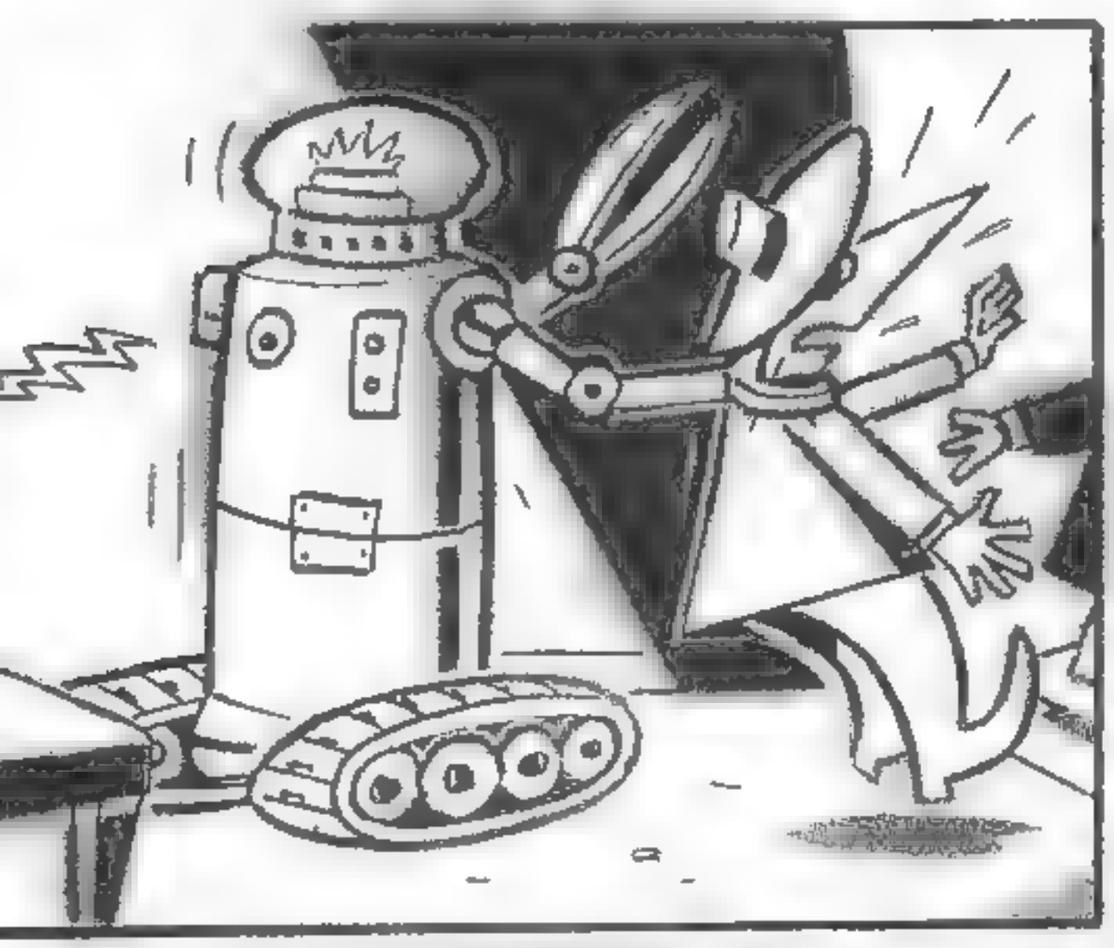


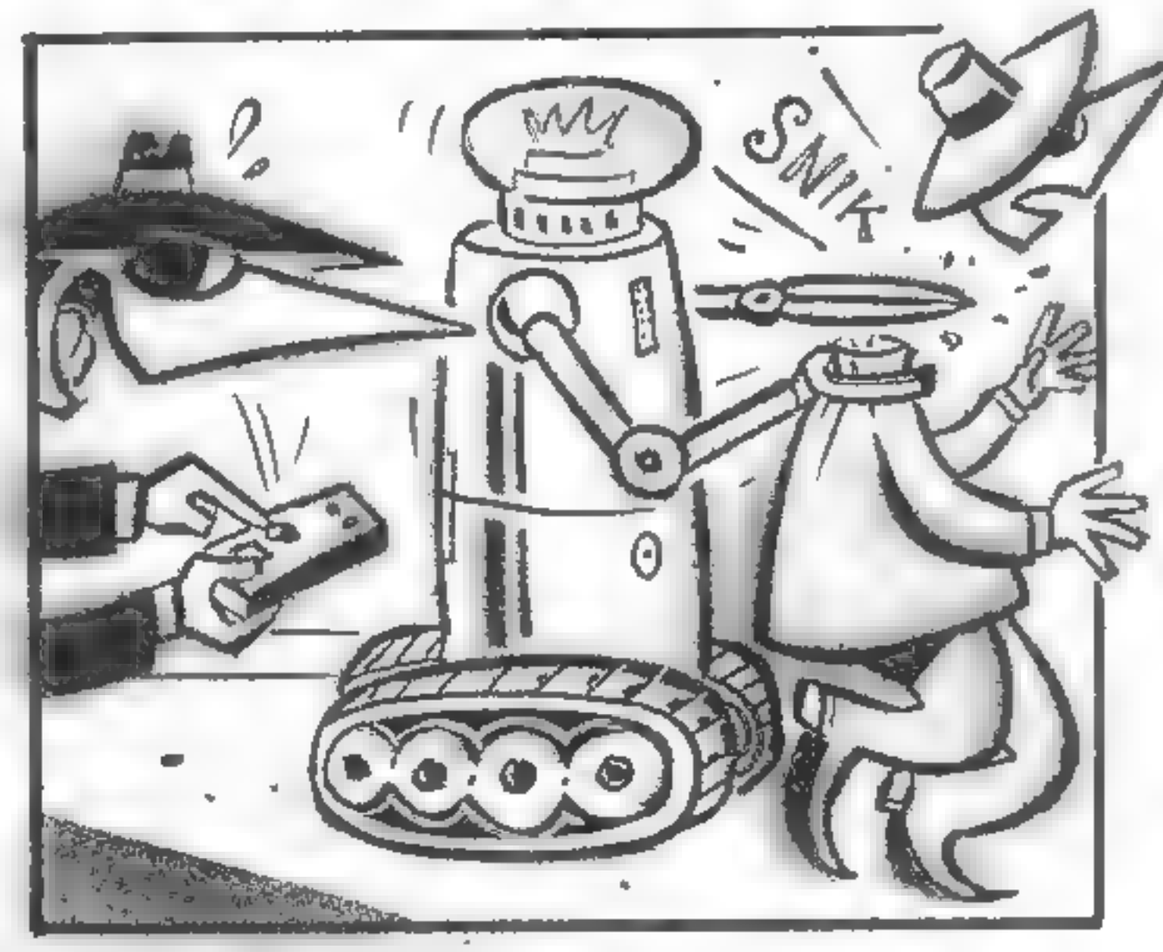


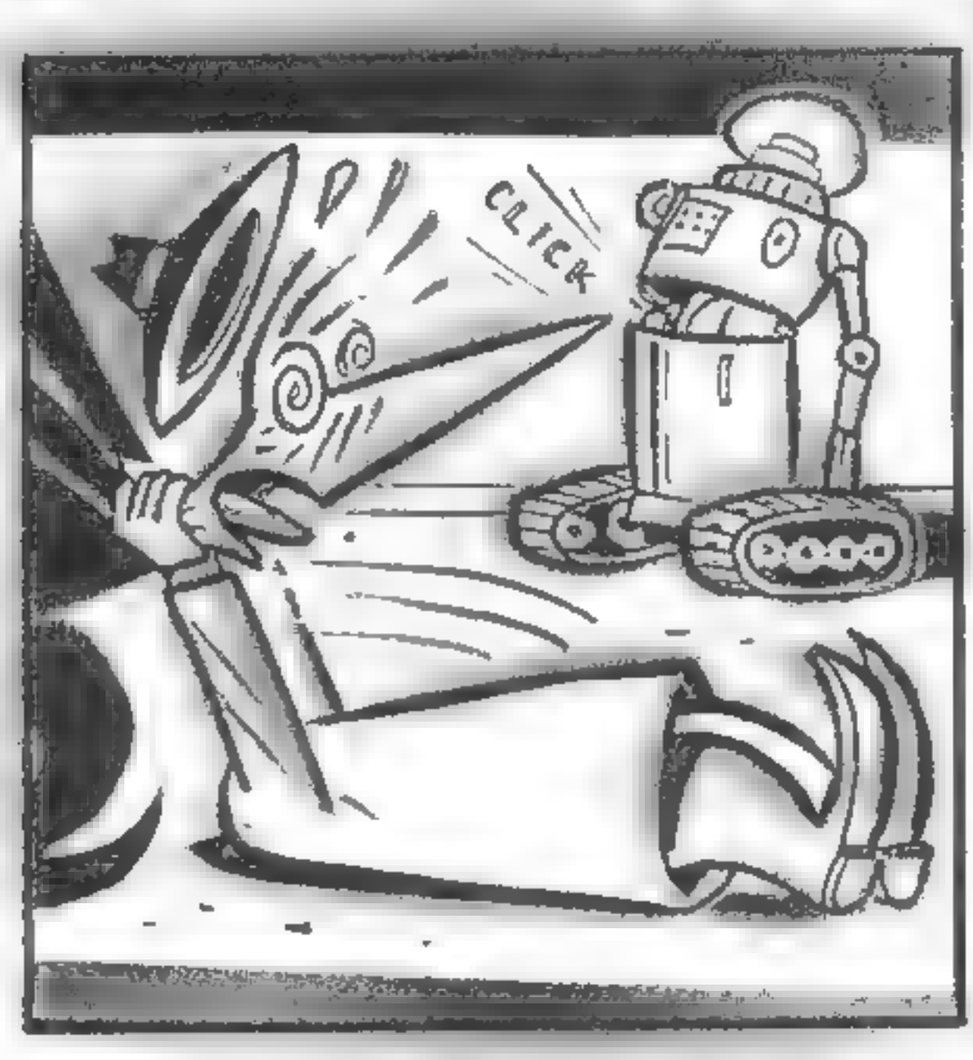












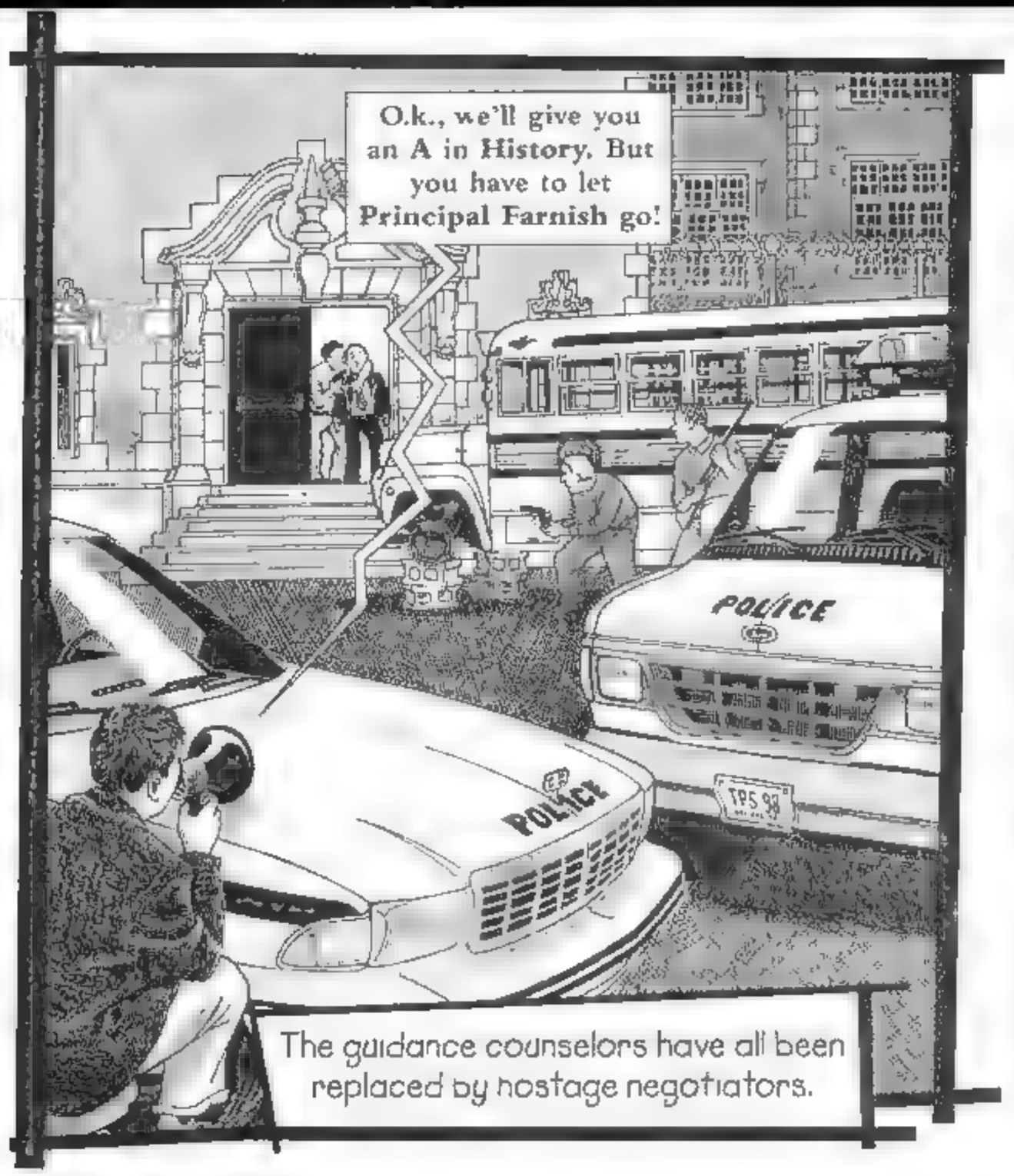
ARTIST AND WRITER: PETER KUPER

READIN', RIOTIN' & 'RITHMETIC DEPT.

It used to be a universal fact that school was a relatively safe place for kids. The occasional bully threatening someone for their lunch money or picking fights at recess were the most dangerous things going on. These days, however, there are guns, knives and horny custodians to worry about! How safe is your school? Not sure? Well, if the daily locker searches and metal detectors aren't enough of a clue, here's MAD's...

TIPOFFS THAT YOU GO TO A REALLY TOUGH SCHOOL

ARTIST: TIMOTHY SHAMEY WRITER: BARRY LIEBMANN


O.k., we'll give you an A in History. But you have to let Principal Farnish go!
POLICE
POLICE
The guidance counselors have all been replaced by hostage negotiators.

...And it is for these reasons we believe that Affirmative Action needs to be continued into the next century.

The debating team's idea of an effective rebuttal is to just give the finger.

I refuse to write about what happened at Camp Oh-neh-tah on the grounds that it may incriminate me

Signed,

Most students get out of writing "What I Did on my Summer Vacation" essays by pleading the Fifth Amendment.

The detention hall ranks third on Amnesty International's list of Worst Hellholes on Earth – just ahead of Turkish Prisons and Chinese Labor Camps.

Oooh, look at the blonde Freshman! We change her name to Jenny Joyride and we're talking star!

The senior play is always eagerly attended by scouts from the porno industry.

So the deal is even after I show the class what's leaking blood in the sack we're talking no arrest and no jail time, right?

97% of all kids participating in Show and Tell first ask for immunity from prosecution.

There hasn't been a class reunion in 20 years because the whereabouts of most former students are protected by the government's Witness Relocation Program.

English Composition class this year focuses on the proper punctuation of ransom notes.

How many times do I have to tell you! It's "Put $10,000 in fives, COMMA, tens, COMMA and twenties, COMMA or I blow your #$%^& kid's head off, EXCLAMATION POINT!

The introduction of the graduation commencement speaker always includes the phrase, "Indicted, but never convicted."

If Tom lays $15 on the six and $10 on the hard eight and craps out, how much money did he lose?

Math is taught through the use of a floating craps game.

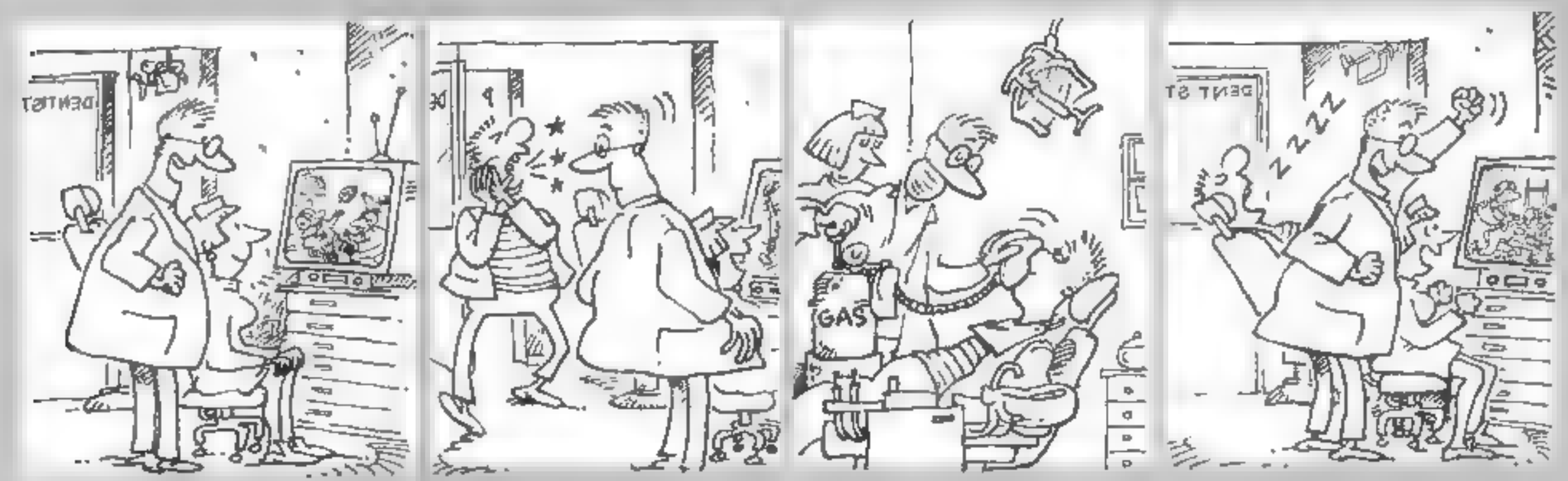
Your school's alumni population decreases every time another state brings back the death penalty

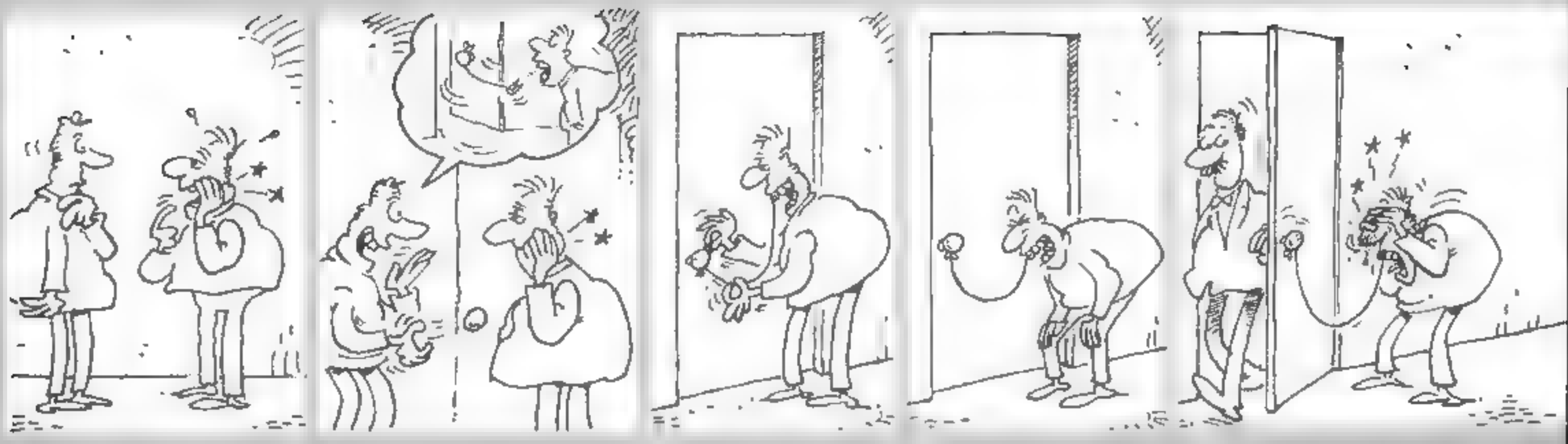
A MAD LOOK AT DENTISTS

X RAYS
PARKING
3
X-RA

DENTIST
BILL

OPERA
ARTISTS EXIT
EXIT
DENTIST


DENTIST
GAS
ZZZZ



AAARGGH
HAAUU
ARR
DENTIST
HA..HA..

CANDY STORE
STORE
CANDY
CLOSED
DENTIST
DIPLOMA
DOCTOR
DENTISTRY

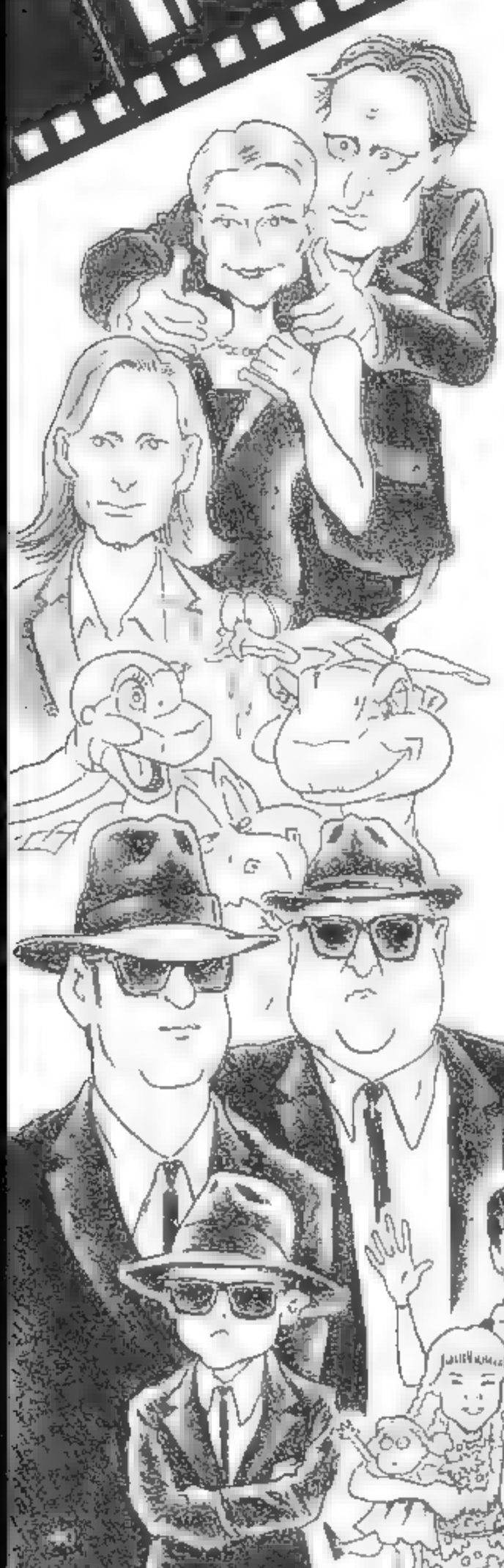
39

THE TRUTH IS IN THERE DEPT.

What's in a name? Something that sure as hell *doesn't* smell as sweet as a rose! Here's MAD's...

INSTANT MOVIE REVIEWS: THE SEQUEL

ARTIST: RICK TULKA
WRITER: RUSS COOPER



A PERFECT MURDER AUSTIN

GROSSE POINTE BLANK

JOHN CARPENTER'S ESCAPE FROM LA

BARNEY'S GREAT

THE LAND BEFORE TIME IV: JOURNEY

A VERY BRADY SEQUEL

BLUES BROTHERS 2000

POWERS: INTERNATIONAL MAN OF MYSTERY

BATMAN AND ROBIN

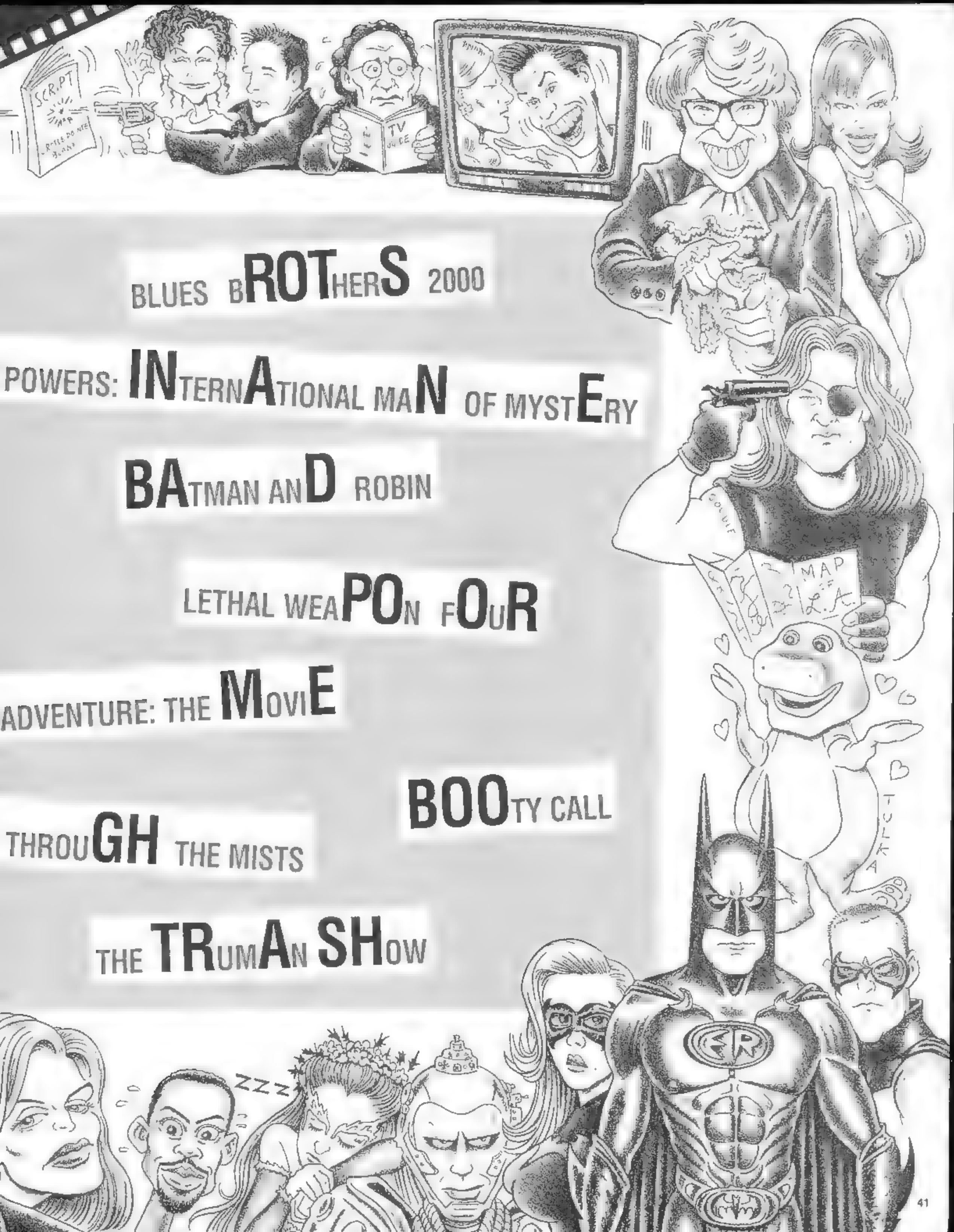
LETHAL WEAPON FOUR

ADVENTURE: THE MOVIE

BOOTY CALL

THROUGH THE MISTS

THE TRUMAN SHOW



I am **Charlton Heston!** Woe! Beware the **wrath of the Lord!** I have **shared a trailer** with **God** and **He is angry!** He **warned** of **Armageddon!** He warned of **Doomsday** to be **visited upon Earth!** He warned of **fires** and **explosions** and ear-splitting **Dolby sound** so **thunderous** that **theaters** would **shake** and **popcorn** would **spill!** He warned of **mega-hype**, of **no story**, of **confusing camera cuts**, of a **battalion** of **screenwriters producing drivel!** He predicted **huge holes** in the **Earth** and even **bigger holes** in **plot points!** There will be **quakes!** This can **happen again!** It's only a **question** of **when!** Yes, a **great disaster** shall **befall** the **planet** in **films** which is **why...**

Run! It's **ANOTHER asteroid-threatens-the-Earth movie!**

Yikes, **New York City is in trouble again!**

This is the **third one** to **belt us this summer!** First ***Deep Impact***, then ***Godzilla*** and now this **disastrous disaster!** Why don't they **leave us alone?**

Yeah! Just for **once** why don't they **aim at Nashville!**

This is **not good!** A **giant asteroid** is on a **collision course** with **Earth** and will destroy **all life as we know it!**

Yeah, **including lawyers** and **cable repairmen!** So there's an **upside!**

NO BOINKING

What ever **happened to nice, quiet little Alan Alda comedies?** Nobody **ever explodes** in an **Alan Alda movie!**

I miss those **neurotic-but-non-hazardous Woody Allen movies!** The worst **damage?** A **lobster gets loose** in the **Hamptons!**

AHM-A-GETTIN'
(THE HELL OUTTA HERE!)

ARTIST: ANGELO TORRES
WRITER: ARNIE KOGEN

In this movie they select you to save the world!

Six billion people on this planet! Why'd they pick me?

You're the world's best deep-core driller, you're courageous and mainly because Harrison Ford was tied up on another film!

I'm the mayor of New York! I'm here to calm down the people of all three boroughs!

Mr. Mayor, New York has FIVE boroughs!

Not anymore!!

THANKS FOR MOVING THE STADIUM

Geez! What the hell happened to him!?

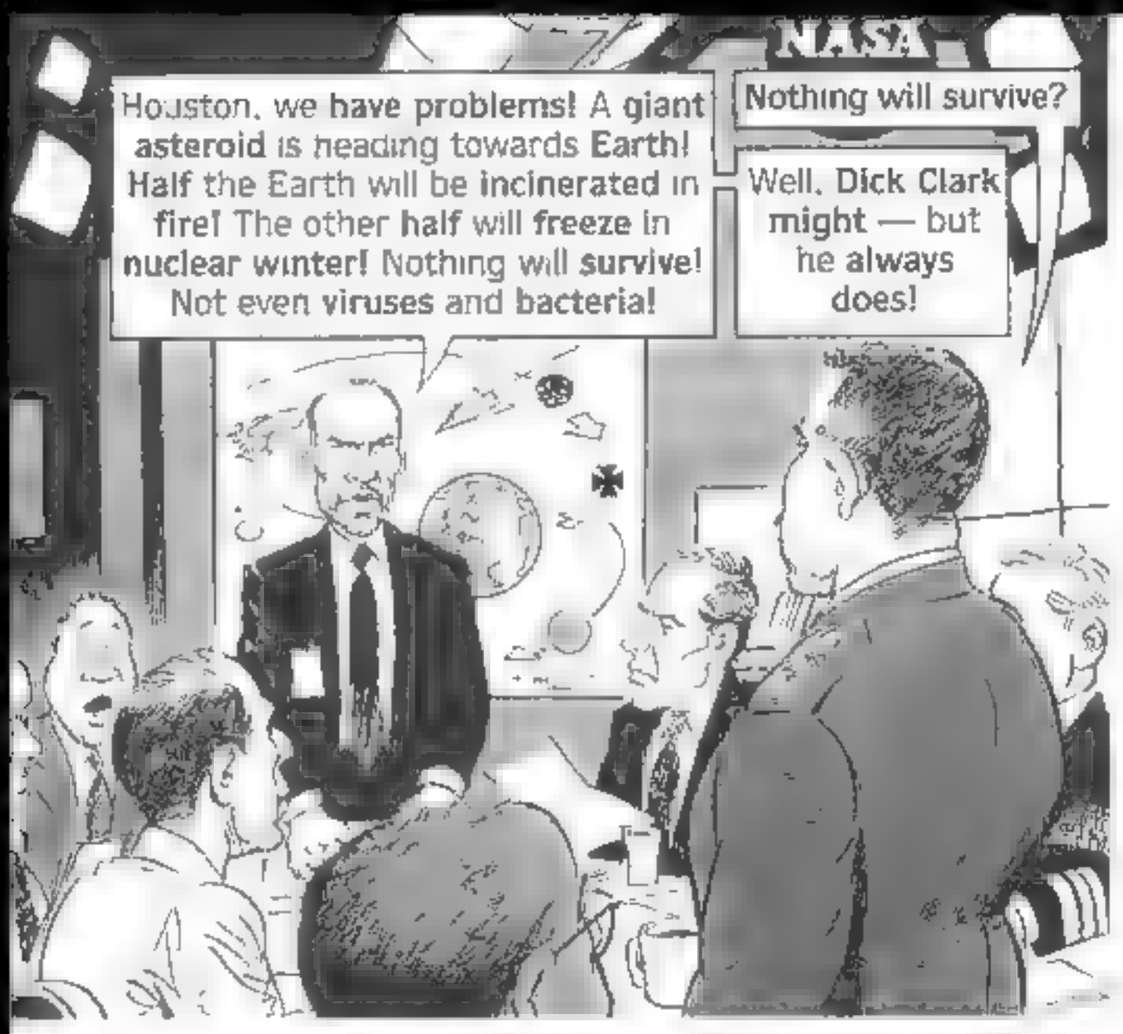
That's Stanley Myron Kaplowitz, a victim of every movie disaster ever filmed in New York!

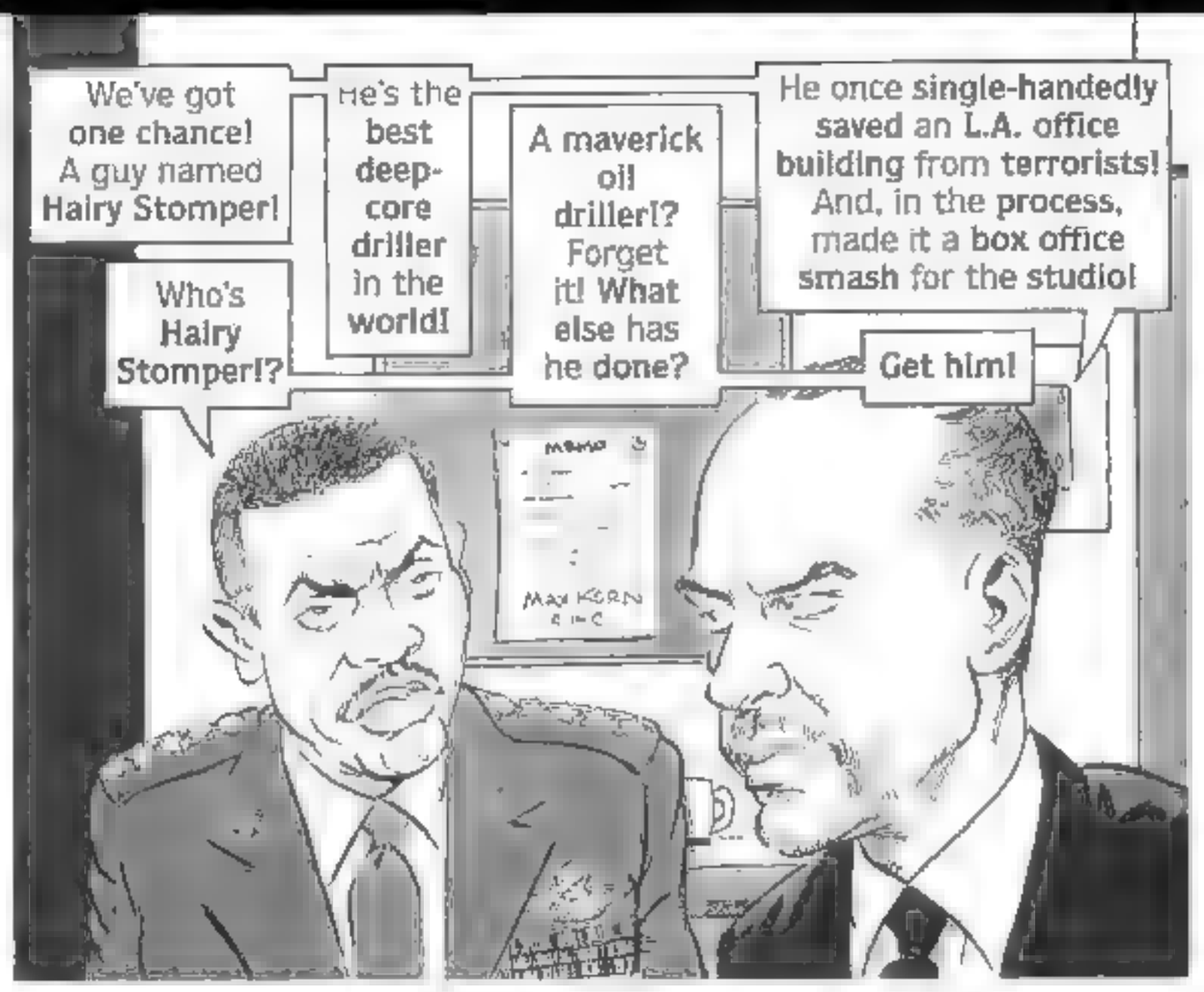
You're kidding!

He was haunted in *Ghostbusters*, blasted by aliens in *Independence Day* and took a stray bullet in *The Godfather!* Right now he's on his way to Woodside Cemetery!

Woodside Cemetery? Why?

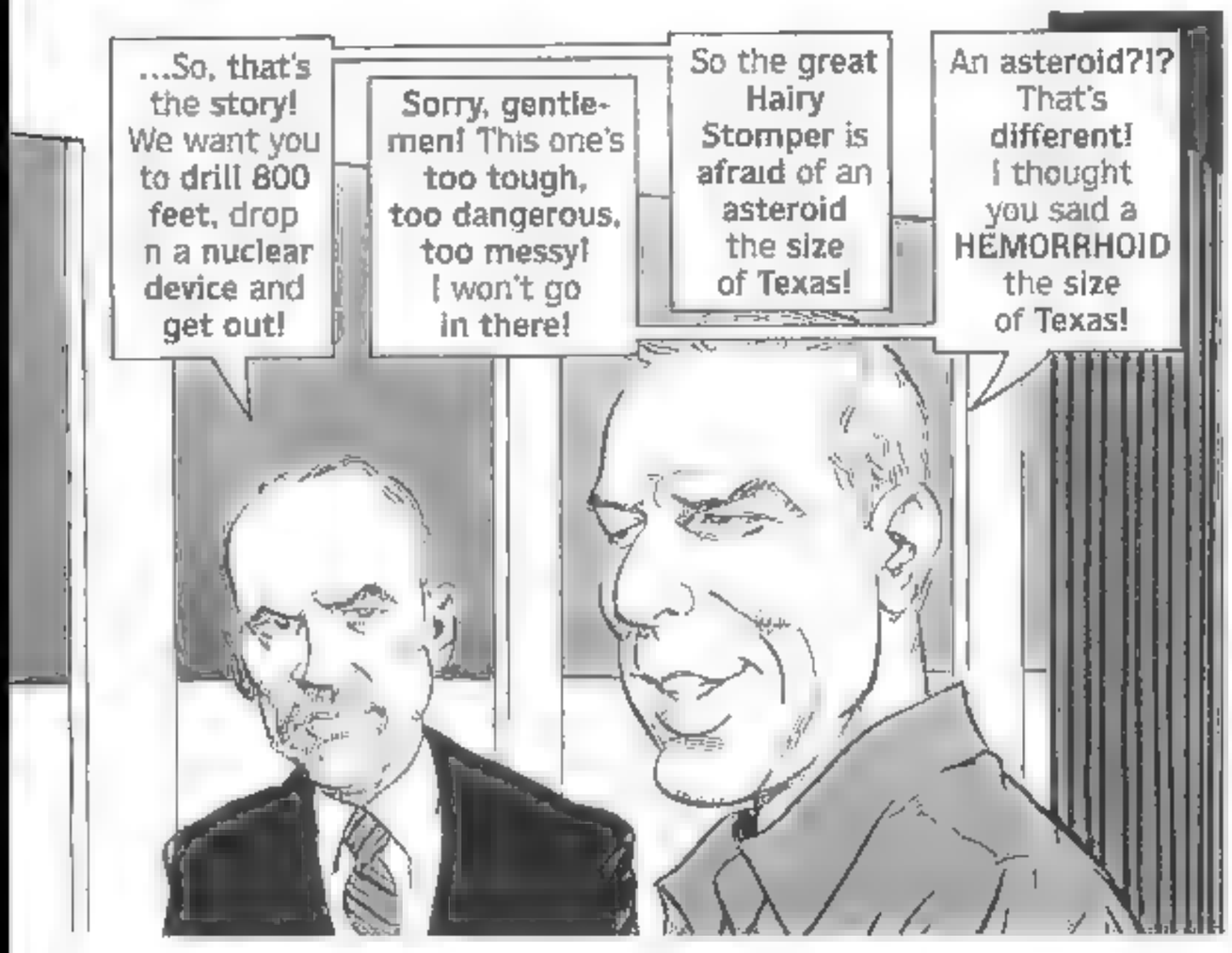
He's visiting the grave site of his grandmother who was crushed by King Kong!


NASA
Houston, we have problems! A giant asteroid is heading towards Earth! Half the Earth will be incinerated in fire! The other half will freeze in nuclear winter! Nothing will survive! Not even viruses and bacteria!
Nothing will survive?
Well, Dick Clark might — but he always does!


We've got one chance! A guy named Hairy Stomper!
Who's Hairy Stomper!?
He's the best deep-core driller in the world!
A maverick oil driller!? Forget it! What else has he done?
He once single-handedly saved an L.A. office building from terrorists! And, in the process, made it a box office smash for the studio!
Get him!
MAX KORN & CO

EJ the only thing you're supposed to be drilling on this rig is oil!
Hairy I can explain!
Okay, start explaining! And it'd better be good! What were you two doing under there?
The subplot! You gotta have a subplot!
Okay, that is good! Continue!
KEEP OUT
GOOD THRILL HUNTING

Dad, stay out of this! I love EJ!
I'm here to protect my little girl from a certain type of guy a hotshot, self-centered, oil driller! In other words...a guy like me!
Hairy's battling with quite the difficult personal dilemma!
The fact that his best oil driller is dating his daughter?
The fact that he's not the hunk in this movie!
GREASY K.D. STUFF
STOMPER EARL
BROOKLYN DIV.


...So, that's the story! We want you to drill 800 feet, drop a nuclear device and get out!
Sorry, gentlemen! This one's too tough, too dangerous, too messy! I won't go in there!
So the great Hairy Stomper is afraid of an asteroid the size of Texas!
An asteroid?!? That's different! I thought you said a HEMORRHOID the size of Texas!

Who are these clowns?
My crew of rowdy oil drillers! If I go on this mission they go with me!
Can they bore a hole into the aster oid?
Spend a few days around them! You'll realize they can bore the biggest movie audience ever assembled!

They're my **trusty team** of **ex-cons, wise-asses, misfits** and **womanizers!** I love these guys! Let me **introduce them**: The **Deadbeat Dad**, the **Wise-Cracking Pervert** with the **High IQ**, The **Surfer**, the **Large Token Black** and a **Big Fat Guy!**

They're **pathetic!** Where the **hell** did he **find them?**

If the **Village People** and the **A-Team** had **children,** it would be **this group!**

Gentlemen, **welcome** to the **NASA Training Center!**

I'll be **Han Solo!** You be **Chewbacca!**

I'm **Chewie?** No way! **I'm Solo!**

I'll be **Princess Leia!**

I'll be **Spielberg!**

They're **maniacs!** They're not **mentally equipped** for **space flight!**

They're not **mentally equipped** for ***The Jerry Springer Show!***

RING AROUND THE COLLAR

First **New York,** then **Shanghai** and now **Paris** is **getting nailed!**

Those **meteorites** have incredibly **good aim!** Notice They're only hitting **major landmarks** in **major cities!**

JERRY LEWIS

Before we **save the planet,** my men and I have **certain demands!**

Demands...?

Bear wants you to **bring back** ***Family Matters!***

Well...okay!

Briar wants you to put **Tony Danza's face** on the **Silver Dollar!**

And...?

Crockhound wants the new **national anthem** to be **"Louie, Louie"!**

Tough! But I **guess** that can be arranged!

And we all want to get off this **flop** and be cast in the next ***Star Wars* trilogy!**

Impossible! We need you on the **launch pad!** The **Doomsday Clock** is ticking!

POST NASAL DRIP

I **wish** I were **up there** with **you!**

No, Grassy! We have **enough monotones** on my **shuttle!** Your place is **here,** at **mission control!**

He's right, baby! **Make yourself useful** down here!

I will! I'll **stay back** here **quietly weeping,** making sure I **look good** against all the **patriotic backdrops!**

That's my girl!

I'm leavin' on a jet plane...

Don't know when I'll be back again.

Wow! My **stud boyfriend** and his **airmen buddies serenading** a girl in **public!** How'd they **ever come up** with that!?

Easy! They **rented *Top Gun*!**

Here they come, in slo-mo, to save mankind — half astronauts, half lunatic fringe!

Remember guys, here's the plan! We drill, we drop the nuke, we deliver twelve amusing one-liners, we leave!

This is the sorriest looking group I've ever seen!

It's a battle between man and asteroid

I hear the Vegas spread is eighty-five to one — on the asteroid!

NASA

We have thrust!

Good thing she left her husband at home!

We have lift-off!

We have vomit!

Beam me up, Scotty!

We're going to kick asteroid!

Look at me! I'm going Good Drill Hunting!

Hey! There's a chick pilot on board! Maybe we'll test the Big Bang Theory!

Houston, we have lift-off of our twin shuttles. Dumb and Dumber!

Welcome to my pathetic Mir Space Station pit stop in the middle of nowhere! Have a vodka!

We don't drink in space!

Then have an explosion!

We don't explode!

You do NOW! Here is first of many near miss, close-call sequences!

Let's chew this iron bitch up!

They say in space, no one can hear you scream!

Unfortunately, in space, we can still hear dialogue like that!

We've hit a little glitch! I've e-mailed Sears for a new drill bit!

We have orders to stop the drilling!

A gun!? An astronaut is pulling a gun in space!?? This is unreal!! Who'd believe this?

The same people who'd believe twin shuttles or astronauts singing on a launch pad! Incidentally, while we're nit-picking plot points, take a look at the next panel!

NASA

The other space buggy not only miraculously survived an 800 MPH crash on the asteroid, but is playing Evel Knievel and is taking a weightless jump across a huge canyon!

Have you noticed this film not only has big budget visual effects but also big budget implausibilities!?!

SCENIC VIEW

We've hit rock bottom!

Wrong, EJ! We're in! We've drilled the necessary 800 feet!

No. I mean the script has hit rock bottom! Somebody just actually used the line "Is it the blue wire or the red wire?"

How come in Hollywood "Defusing School" they teach everything about disconnecting a bomb except how to cut the last two wires!?

The remote failed! Someone has to stay behind and manually detonate the bomb!

Who's it gonna be?

I nominate Demi Moore!

Hairy, she's not on this mission!

Okay, then I guess I gotta do it! Either way, I escape that bitch!

You have 26 seconds to save the world! Good luck!

Something's wrong! We've gone 22 seconds and he hasn't detonated the bomb!

Hairy will do it! He doesn't know HOW to fail!

Obviously you've never seen *The Fifth Element* or *The Jackal!*

ORMOND BEACH

We have detonation! We have special effects!

This is the President! On this heroic journey you faced the most physically and emotionally challenging conditions ever encountered! You were asked to save the world — and you did! But you had another assignment!! You were asked to make this the biggest summer movie ever! You failed! This is not the happiest place on Earth!

Is that the President of the United States?

No, that's the President of Disney! This is their film!

You may have saved the Earth — but you you fellas didn't exactly make a Deep Impact!

GRIEVING LAS VEGAS DEPT.

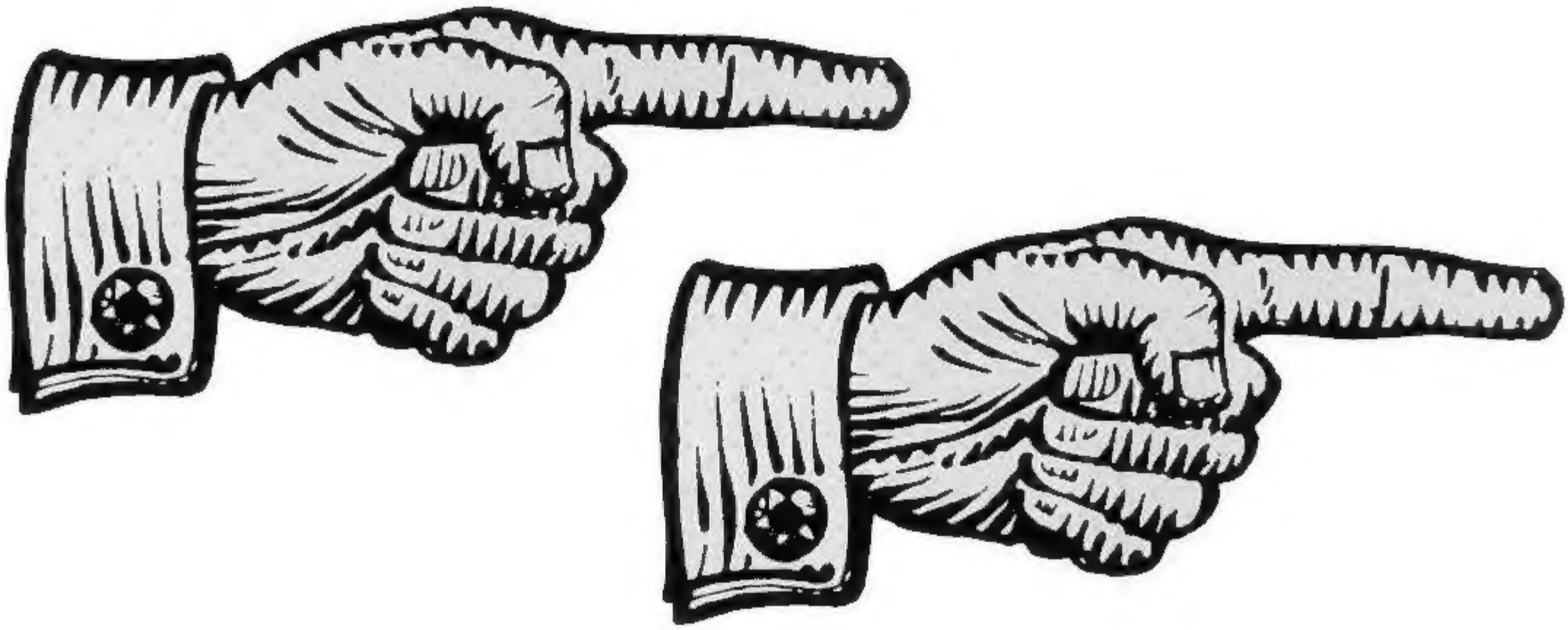
MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the lastest Vegas line on how one of today's biggest stars is going to settle in for that long dirt nap!

THIS MONTH'S CREMATION CANDIDATE:

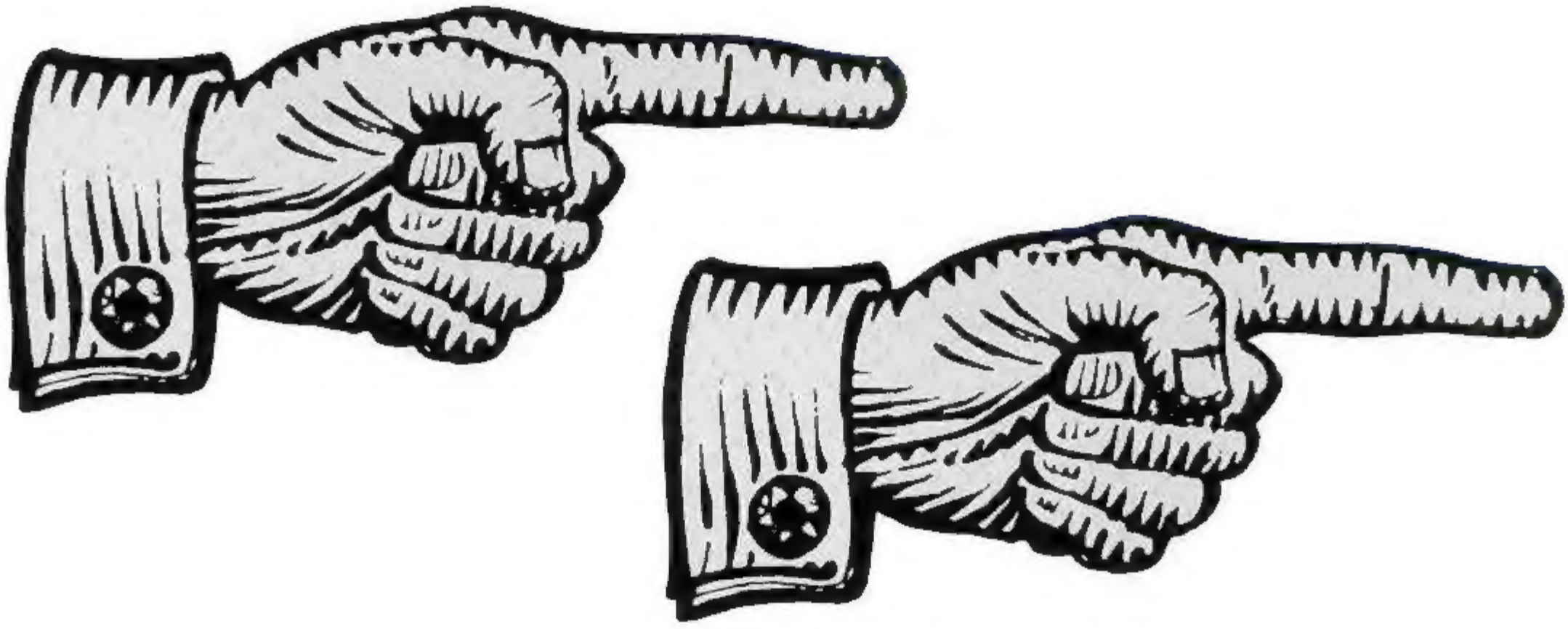
John Tesh

CAUSE OF DEATH	ODDS
Beaten to death by gang of REAL musicians	2:1
Shot by underachieving celebrity stalker	6:1
Diabetic coma while filming lovey-dovey infomercial with wife Connie Selleca	8:1
"Yanni Envy"	12 1
Trampled by stampede of autograph-seekers	27,399:1
Killed by falling stagelight while headlining at Harlem's Apollo Theater	21,498,398:1



Nothing to see here!

Please skip ahead.



WHAT HAS BECOME THE HOTTEST STAND-UP ROUTINE IN THE COUNTRY?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Getting up in front of an audience is never easy. The competition is fierce and the pitfalls are many. There is a new stand-up routine on the scene that has people around the country applauding. To find out what this stand-up routine is, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD THIS SECTION OVER LEFT

B FOLD BACK SO "A" MEETS "B"

THE MAIN THRUST OF STAND-UP ROUTINES IS MAKING PEOPLE DELIRIOUSLY HAPPY. BUT TO BE VIABLE, PERFORMERS MUST BE LOVING AND INGRATIATING SO THAT ALL CONCERNED ENJOY

ARTIST AND WRITER: AL JAFFEE

WHAT HAS BECOME THE HOTTEST STAND-UP ROUTINE IN THE COUNTRY?

FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO "A" MEETS "B"

TAKING

VIAGRA-

A B

A BRIEF HISTORY OF MUSIC

ARTIST AND WRITER: PETER KUPER